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BRUCE'S BEACH APPC HISTORICAL MONUMENTS

OCTOBER 11, 2022



INTRODUCTION

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Project introduction:

- APPC (\$350,000 budget appropriated by City Council)
- RFP
- Artist directions



SOCIAL PROCESS

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- City of Santa Monica
- Commemoration project illuminating history of African American residents in Belmlar area
- 2020
- \$580K +



BUILDING

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- Williamsburg, William & Mary
- Memorial to the Enslaved
- \$3M
- 2022



- New Orleans, LA
- Slave Trails
- \$704K
- 2022



HISTORY

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- Philadelphia, PA
- Harriet Tubman: The Journey to Freedom
- \$500K
- 2022



HISTORY

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- Harrisburg, PA
- A Gathering at the Crossroads, celebrating the 15th and 19th amendments
- \$288K
- 2020



LOCATION

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- Brown University, Providence RI
- Slavery Memorial
- 2014



ABSTRACT

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- Niagara Falls, NY
- Untroubled Waters – 100th anniversary of the Boundary Waters Treaty
- \$600K
- 2017



REPRESENTATIONAL

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- New York, NY
- Our Destiny our Democracy
- \$1M
- 2020



LANGUAGE

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- Charlottesville, VA
- Memorial to Enslaved Laborers, UVA
- \$7M
- 2020



EMPOWERING

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- Brown's Island, Richmond
- Emancipation and Freedom Monument
- \$1.1M
- 2021



EMOTIONAL

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- Montgomery, AL
- National Memorial for Peace and Justice
- 2018



TIMELINE

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- APPC develops RFP
 - CAC approves RFP
 - CC approves RFP
 - RFP posted (artists apply, staff assembles apps)
- APPC reviews apps
 - CAC reviews apps
 - CC reviews apps, awards semifinalists
- APPC recommends final proposal
 - CAC recommends final proposal
 - CC selects final proposal, awards bid

Artist creates and installs artwork



NEXT STEPS

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Next meeting:

November 8, 2022, 6pm

Finalize criteria for RFP

- Discuss and establish essential characteristics
- Discuss and establish undesirable characteristics

