

CITY OF MANHATTAN BEACH CULTURAL ARTS COMMISSION MEETING

Monday, October 17, 2022 4:00 PM

Location: Virtual - Instructions within Agenda

AGENDA

A. CALL TO ORDER

B. ROLL CALL

Commissioner Marcy Commissioner Tokashiki
Commissioner Karger Commissioner Rubino
Commissioner Spackman Commissioner Attam

C. APPROVAL OF MINUTES

September 19, 2022

D. CEREMONIAL

E. AUDIENCE PARTICIPATION (3-Minute Limit)

The public may address the Commission regarding City business not on the agenda.

F. GENERAL BUSINESS

- 1. Presentation from NMB BID proposed sculpture
- 2. Work Plan Item updates
 - a. MBAC Revamp Project
 - b. Other work plan items
- 3. Future allocations of PATF funds discussion.

G. STAFF ITEMS

Cultural Arts Division updates PATF Budget update City Council updates

H. COMMISSION ITEMS

I. ADJOURNMENT

Pursuant to Governor Newsom's Executive Orders No. N-25-20 and No. N-29-20, City Council Chambers is not open to the public. In the interest of maintaining appropriate social distancing, the Cultural Arts Commission encourages the public to participate by submitting comments on agenda items or other subject matter within the jurisdiction of the Library Commission via email to both estewart@manhattanbeach.gov and lrobb@manhattanbeach.gov, no later than 3:00 PM, the day of the meeting, if you are unable to join the meeting via Zoom.

Zoom Meeting Instructions: There are multiple ways to join the meeting. Please Note - the Cultural Arts Commissioners and Staff will be visible via video, members of the public may choose to turn on their video during public comment during their turn.

If you plan to speak during the meeting, join via Zoom at 4:00 PM in order to request to be on the speakers list.

- Join Zoom Meeting via the internet (download app if needed): Direct URL: https://comb.zoom.us/j/92330757540, Meeting ID: 923 3075 7540
 Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
- 2. Join Zoom Meeting via Phone Application (download app if needed): Download Mobile Apps: https://zoom.us/download, Enter Meeting ID: 923 3075 7540 Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 Jane Smith.
- 3. Join Zoom Meeting via Phone Conference (Voice Only): Phone Numbers: +1 669-900-6833 or +1 346-248-7799. Meeting ID: 923 3075 7540. Find your local number: https://comb.zoom.us/u/aByWMRmYK. Upon calling in, you will be "muted" until you are prompted by the Host to state which item you wish to comment on. Your mic will be unmuted when it's your turn to provide Public Comment.

Please Note - All microphones for non-Commissioners or Staff will be muted during the meeting, except during Public Comment periods for which you have requested to speak.

The City strongly advises you of the following:

- 1. Download the Zoom app to your respective device well ahead of the meeting time. Visit https://zoom.us/ for the download link. Please make sure you have downloaded the most recent version available.
- 2. Familiarize yourself with the Zoom application prior to the meeting.
- 3. Check the condition of all personal electronic equipment, internet and phone connections, and microphone/speaker functionality. The City is unable to support this equipment.
- 4. Join the meeting prior to the start time. Due to security or technical limitations, admittance to the meeting may not be possible after the meeting begins.
- **5.** Every effort will be made to "rename" participants on Zoom as quickly as possible, so that phone numbers are hidden, however, phone numbers may be partially visible for a brief time.

CITY OF MANHATTAN BEACH MINUTES OF THE CULTURAL ARTS COMMISSION

September 19, 2022

Meeting by teleconference (Zoom) and in person in accordance with procedures on agenda 1400 Highland Avenue

Manhattan Beach, CA 90266

A. CALL TO ORDER

Chair Rubino called the meeting to order at 4:15 p.m.

B. ROLL CALL

Present: Karger, Marcy, Vice Chair Spackman, Chair Rubino

Absent: Attam, Tokashiki

Staff present: Eilen Stewart, Cultural Arts Manager, Rosemary Lackow, Recording Secretary

C. <u>APPROVAL OF MINUTES</u> – August 15, 2022

It was moved and seconded (Karger/Marcy) to approve as submitted.

Roll Call:

AYES: Marcy, Karger, Vice Chair Spackman, Chair Rubino

NOES: None

ABSENT: Attam, Tokashiki

ABSTAIN: None

The motion passed 4-0-2.

D. CEREMONIAL - None

E. <u>AUDIENCE PARTICIPATION</u> (3-Minute Limit) – None

F. GENERAL BUSINESS

1. Work Plan item updates

a. MBAC Revamp Project

Wayfinding sign committee (Karger/Spackman): Commissioner Karger, using slides, showed four locations where new wayfinding signs may be installed to direct visitors onto and around the site:

- 1) entrance driveway, 11th Street, facing west-bound cars (1 sign)
- 2) entrance driveway, Manhattan Beach Boulevard facing east-bound cars (1 sign)
- 3) on the site, near a palm and facing the parking lot, directing pedestrians to building entrance (1 sign)
- 4) 3 street light poles in median on Manhattan Beach Boulevard (pole banners)

Commissioner Spackman indicated that, pole banners (option #4) may not be currently included in "Phase 1", it seems reasonable to include them in the current project.

CAM Stewart provided input: it would be appropriate to merge similar signage items so that the council can review similar items together. She noted that the current street banner policy is limited to two weeks maximum for any banner. City Council has authority to approve a longer period; concerns for street banners have included potential traffic impacts due to lane closures needed when banners are installed/removed. CAM Stewart indicated that she has started to work with Public Works on the on-site

directional signs and it seems possible that the driveway entrance signs may fall within approved wayfinding sign types, however, the building entrance sign (number 3 above) may need to be treated separately.

Vice Chair Spackman felt the banners would be relatively simple to implement and could be useful in drawing attention to MBAC as a stop-gap measure until the permanent front pole sign can be fabricated and installed. He sees the banners/pennants more as semi-permanent, displayed for months, not just days or a couple weeks.

It was moved and seconded (Karger/Marcy) that the proposed options 1-3 for the MBAC Revamp work plan item be finalized and move forward for City Council. The Commission will consider the Manhattan Beach Boulevard median light pole banners at a later point.

There being no public input, Chair Rubino called for a vote.

Roll Call:

AYES: Marcy, Karger, Vice Chair Spackman, Chair Rubino

NOES: None

ABSENT: Attam, Tokashiki

ABSTAIN: None

CAM Stewart noted this motion passed 4-0-2.

CAM Stewart advised the committee that the installation of the wayfinding signs cannot occur until a full recommendation for the entire MBAC sign program (recommendations from both committees) is finalized with City Council approval. The next step is for the committee to make recommendations on the building door entrance sign specs (item #3); she will check to see if there is an available approved catalogue or style guide that would apply to any or all of the proposed wayfinding signs and will report her finding at the next (October) meeting.

Front free-standing sign committee: (Tokashiki, Marcy, Rubino) CAM Stewart noted that, for clarity the signs types being considered could be consistently and uniformly named, consistent with city sign regulations. For example, a free-standing sign that is up to six feet in height would be a "monument sign" while a free-standing sign exceeding six feet would be a "pole sign" or "pylon sign".

Community Development staff has advised that the Art Center's front sign should conform to zoning standards, however, zoning regulations applicable to the MBAC site do not allow "pole signs", and limit the site to lower profile "monument" signs only, unless a sign exception is granted (review and approval by Planning Commission, to be affirmed by City Council).

The existing sign, supported by two posts, is believed to be approximately 6 feet or perhaps a little taller, if taller than 6 feet, it would fall into a category of a "legal, non-conforming" sign. If determined to be non-conforming, there would be constraints as to what improvements can be made or what can be replaced without obtaining special ("sign exception") approval. CAM Stewart will continue to work with planning staff for a final determination of applicable code parameters and notify Commission of the findings.

CAM Stewart noted the next step for the front sign committee is to get a final determination from Community Development on sign parameters. She emphasized that the zoning constraints apply to physical (height, size, setback, etc.), not creative/aesthetic attributes.

- 2. Other work plan items. CAM Stewart reported:
- Red Circle sculpture-"Tranquil Lounger"- in Polliwog Park (City purchase and replacement): Staff is working with the artist to fabricate an entirely new piece that will be more durable in the city's marine climate (cost: \$25,000). City Council will consider at its meeting on October 18, 2022.
- The rainbow surface treatment at the Polliwog Park gazebo will be installed in time for October recognition of LGBTQ history month and CAM Stewart will inform Commission of ribbon cutting, if one is planned.

G. <u>STAFF ITEMS</u>

Cultural Arts Manager Stewart reported:

- Cultural Arts Division: updates were provided: Concerts in the Park (ended; encouraged participating in online survey); MBAC Community exhibit: (ending soon, will prep for next Time4Art, opening October 21); 50th Hometown Fair: (October 1-2, staff to host open house at ceramics studio); North Manhattan Beach sculpture: (proposal to come to CAC soon); Bo Bridges mural (timeline expected very soon); Bruce's Beach art piece: (APPC being formed, to convene in October); MB Education Foundation commemorative wall: (planning begun).
- PATF update: no significant change, detailed update in October.
- Council updates: nothing beyond already reported.

H. COMMISSION ITEMS

- 1. Chair Rubino inquired and it was clarified that the Concerts in the Park program is funded through the General Fund (with commercial sponsors) and not the PATF.
- 2. Commissioner Karger requested status; discussion followed on two follow up issues from the last meeting: 1) the physical maintenance of MBAC and 2) whether/how the CAC can incorporate diversity/inclusivity policy into the Cultural Arts Division mission statement posted on the City website.
 - MBAC maintenance: CAM Stewart reported she has discussed with Public Works; non-operable visible wiring has been removed; Public Works has a schedule for weekly maintenance (lawn mowing).
 - Mission statement: CAM Stewart shared the existing Cultural Arts mission statement wording from the city website and explained that the statement is strictly handled at the staff level and is not within the oversight of the commission. Modifying and/or applying the statement to signage at MBAC is not within the scope of the approved MBAC work plan item, nor is it within the jurisdiction of the CAC to work on, and therefore cannot be agendized for a regular meeting. Commissioners Rubino, Karger, and Marcy expressed support of pursuing, if possible, incorporating language promoting diversity into the current sign update program of MBAC (to enhance a welcoming feeling of the site). Vice Chair Spackman suggested, following established process, the CAC could propose an amended or new MBAC work plan item that captures this intent at the next joint workplan meeting with city council. CAM Stewart will investigate further and report back.
- 3. Vice Chair Spackman requested clarification regarding meeting start time; CAM Stewart affirmed all meetings, now hybrid, will start at 4:00 p.m. Staff will correct two agenda/minutes typos: 1) August 15 minutes in Adjournment section change the adjournment time to the September 19 meeting from 6:00 p.m. to 4:00 p.m. and 2) On page 2 of the agenda template, change start time to 4:00 p.m.

I. <u>ADJOURNMENT</u>

At 5:53 p.m. with no objection, Chair Rubino adjourned the meeting to September 19, 2022 at **4:00** p.m., via a hybrid format (Zoom and in person).



TO:

Cultural Arts Commission

FROM:

Eilen R Stewart, Cultural Arts Manager

SUBJECT:

Request from the North Manhattan Beach Business Improvement District to Install Temporary Surfboard Sculpture Commemorating Cancer and Brain Trauma Adjacent to North End Café for a Period of One Year (Cultural Arts Manager Stewart).

DISCUSS AND PROVIDE RECOMMENDATION TO CITY COUNCIL

RECOMMENDATION:

Staff recommends that the Cultural Arts Commission discuss and provide recommendation to City Council regarding a request from the North Manhattan Beach Business Improvement District (NMB BID) to install a temporary surfboard sculpture for a period of one year and approve statue location.

FISCAL IMPLICATIONS:

The NMB BID is committed to fully funding this project and no fiscal implications to the City are anticipated at this time.

BACKGROUND:

In order to help beautify and bring tourist attention to North Manhattan Beach, the NMB BID has been collaborating with artist Domisi Parham to create a large sculpture of a surfboard.

As a survivor of a brain tumor, the artist has created this piece to commemorate the struggle of all those afflicted with brain disorders and empower all viewers to rise above the challenge.

The proposed artwork (see image in Attachment 1, postcard) is a stainless steel and quartzite upright surfboard, mounted on a pedestal with a commemorative plaque on one side. The sculpture is outfitted with LED lighting that can be programmed to display flickering light shows. The NMB BID plans to schedule light shows on a monthly basis, when different themes can be incorporated and displayed.

DISCUSSION:

Staff met with NMB BID and artist on multiple occasions to discuss options and challenges for the proposed project. Discussion points included the proposed location of

the artwork, ADA needs and concerns, power and technology needs, maintenance plan, and permitting needs for the artwork.

The NMB BID is proposing placing the artwork at the corner of North End Café at 3421Highland Ave. and 35th street. The artwork would be on loan to the City with NMB BID and the artist absorbing any and all costs for the creation, installation, and maintenance of the piece for a period of one year. Upon the expiration of this period, a permanent placement of the artwork in the same location could be discussed.

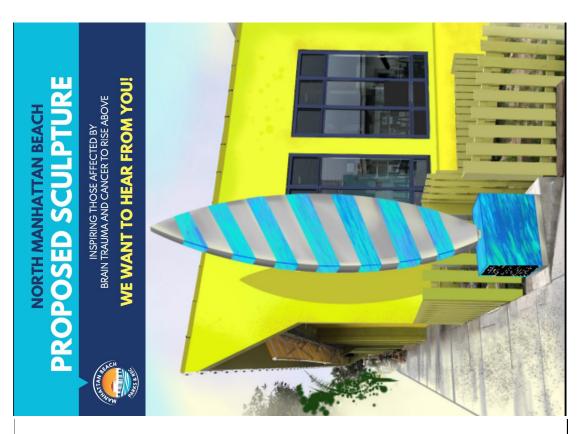
PUBLIC OUTREACH:

Residents within 1000 feet of the proposed sculpture were notified and asked to provide feedback on this proposal, the results of the survey can be viewed in Attachment 2.

ATTACHMENTS:

- 1. Surf Ascension Postcard
- 2. Surf Ascension Survey Results

Attachment 1 Surf Ascension Postcard



PROPOSED SCULPTURE

INSPIRING THOSE AFFECTED BY BRAIN TRAUMA AND CANCER TO RISE ABOVE COMMUNITY INPUT SURVEY

The North End Business Improvement District has proposed a sculpture by artist Domisi Parham to inspire those affected by brain trauma and cancer to rise above. Surf Ascension celebrates the surf culture of North Manhattan Beach and is a beacon of hope not only to the afflicted, but also to anyone who views a challenge as something to rise above.

This stainless steel and Quartzite sculpture stands just over 11' tall and would be placed outside the North End Café on Highland Ave. It is equipped with LED lights capable of displaying an array of colorful patterns and images in a flickering light show that can be programmed for monthly events and celebrations. This temporary sculpture will be on loan to the City for a period of one year.

This item will be presented to City Council on November 15, 2022.



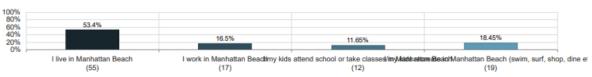
PLEASE TAKE THIS SURVEY NO LATER THAN OCTOBER 10, 2022. WWW.MANHATTANBEACH.GOV/SCULPTURE



Attachment 2 Surf Ascension Survey Results

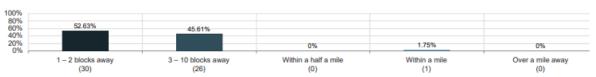
Result Summary Graphic

Survey Title	North End	BID Sculpture Survey					
Start Date	09/13/202	2					
Question's result	s to display	(Display All Results)					~
Results layout		Column Chart		~	~		
Results order		Answer Order		~			
Date range		То			Apply Range		
100% 80% 60% 40% 20%		68.42%	Do you su	pport this	project?	31.58%	_
076		Yes (39)				No (18)	
			Tota	Submissions	: 57		
	W	hat is your rela	tionship to N	1anhattan	Beach? Selec	ct all that apply.	



Total Submissions: 103

If you live in Manhattan Beach, please let us know how close you are to the proposed location of 3498 Highland Ave? I live:



Total Submissions: 57

Survey Results

Note: for ease of viewing, the 'yes' replies were highlighted in green and the 'no' in pink

Yes	No Do	Please let us know if you have any additional feedback:
Do you	you	I leade let us know if you have any additional leedback.
support	support	
this	this	
project?	project?	
Yes	project:	Excellent sculpture! We need more sculptures in MB, instead of
100		"cookie-cutter" Bo Bridges murals.
	No	Great cause.
		But What a tacky eyesore and waste of money, especially for only
		one year.
	No	I think a surfboard mounted on the side of building that is not
		flashing but nicely painted would look ok.
	No	What a terrible place to put a sculpture.
		The crosswalk there is already dangerous as it's terribly hard to
		see pedestrians that just walk out in front of cars.
		Now you want to put a piece of art with flashing lights there as
		well.
		I can not find any info on the artist either.
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		Is there really any point for this for one year?
Yes		I'm a little concerned that the flashing lights might be distracting
		to motorists who's full attention should be on the pedestrians in
	A.1	the area. That will all depend upon the plan to light the sculpture.
	No	An unaesthetic piece of of meaningless junk. The only inspiration
		is to the ego of the artist. We don't need a beachy corruption of a
Vac		Christmas tree.
Yes	No	
Yes	INO	
Yes		I am okay with it and just live down the street as long as the cost
163		is free or a nominal fee.
Yes		This is a beautiful sculpture for a poignant celebration. Please
		allow it to be displayed in all its glory.
Yes		
Yes		It's ugly, but the sentiment is nice. Still it's ridiculously ugly. It
		lights up too? Super ugly. The North End doesn't need more ugly.
		I think you should instead put a rainbow walk on the corner of
		Rosecrans and Highland and make it a diagonal cross walk.
		Some road bumpers would be nice too to prevent the speeding
		cars on the weekends and Fri/Thur nights! Just my opinion and
		thanks for asking!
	No	I love the cause (brain trauma and cancer), and I love the size
		and shape of the sculpture. But Highland Avenue is a well-
		traveled thoroughfare, and there's a pedestrian crosswalk exactly

		at the location of the proposed sculpture. I don't think there would be an issue in daylight, but a light-strobe feature, especially with changing colors (I'm picturing the iconic installation at LAX that was erected for the 1984 Olympics) could be a distraction for drivers. A lot of people are entering Manhattan Beach on north Highland Avenue after a long day at the office or perhaps cocktails in the Marina or El Segundo. It just seems a little Las Vegas, and like I said, a potential safety hazard. I'm curious what the adjacent neighbors / Sea View Inn guests would think about the colors (I'm a couple blocks away so would not see it from my house). I do like that it would be a temporary installation, so always the option to remove it if it proves too distracting. Anyway, my 2 cents. Thanks for asking!
Yes		I think this is a great idea for sculpture!
	No	This sculpture is a great idea but the execution seems lacking. The space that's being considered is very small and surrounded by an unattractive yard area. It's just not a very well developed idea and I live just a few hundred feet from the proposed site. There's got to be a better idea. What about placing the sculpture on the east side of Rosecrans where the N MB sign is. That's another terribly executed sculpture but this would be better.
Yes		I think the proposed sculpture is a good fit for the culture in our town and looks appealing
Yes		
Yes		Looks a cool addition to that spot!
Yes		
	No	Looks like an eyesore
Yes		·
Yes		
Yes		I LOVE IT!!!!! HAPPY TO GET SOME LOVE FROM THE CITY IN OUR NEIGHBORHOOD!
Yes		
Yes		
Yes		For a great cause, and to draw tourism to North Manhattan Beach.
Yes		
Yes		
	No	Ugly
	No	The proposed sculpture is ugly
	No	It doesn't look like a surfboard; It looks like it should be in Las
	110	Vegas not a beach town; the sculpture doesn't seem to relate at all to its theme/purpose; weird looking!!!!
Yes		Although it is oddly colored and with lights that could be distracting, it might be nice in the city. It is also not clear if the statue will exist there after the one year loan arrangement. Even if

		it is eventually not preferred by most, it will be taken away after that year, correct?
Yes		
	No	I do not think it will last for a long time, the way things are right now it will be stolen very fast. Please do not do this and do not attract more thieves to this neighborhood it is not the time for these things any more
Yes		The sculpture will add to the the aesthetics of North Manhattan Beach, and since it is on loan it will not be permanent.
Yes		
Yes		We look forward to having this new art work in El Porto.
Yes		
Yes		I think this would be a great attraction to the North End/ El Porto community.
Yes		
Yes		Love public art, and love the surfing history of North Manhattan Beach and El Porto. Not a huge fan o the LED component of this art as that does not seem to fit the neighborhood, but this is a one-year deal, so willing to have an open mind. THanks for letting me share my opinions.
Yes		
Yes		
Yes		
	No	I have nothing against surfers, surfboards or the idea of beach sports as the theme of some of our city's art however this is not artistic, nor pleasant to look at. There is no aesthetic merit to it. It merely looks like a surfboard lit up with very poor taste. SORRY, but that is what it resembles.
Yes		Set that is what it is small to
Yes		
Yes		
	No	
	No	this is hideous! that area is already overcrowdeddo we need drivers further distracted on Highland? I say no. it's already a hazard crossing the street even with the crossing light that SOMETIMES works.
Yes		
Yes		I think it's great - it shows how both surfing and facing challenges are part of what makes our city the best!
	No	The sculpture is on a walk street. The city has Encroachment Standards. The intent of these standards is to encourage low profile construction on property and maintain vistas of the ocean. Fences maximum height is 42 inches. This sculpture is over 10 feet. I am also concerned with flickering light on the street next to a crosswalk. It will be a distraction to drivers.

Yes		I support this project only if it will be at no cost to the city. I'm not crazy about the lighting, but the BID should be given deference if it pays for all expenses.
	No	This surfboard will be an unacceptable eye sore for the houses in the 300 block of 35th Street - we own 320, 35th Street. This sidewalk is a very busy, cluttered are of north manhattan, especially at the weekends. You have rule around fence heights and trees in order to not block our view of the beach and ocean and therefore approval of this huge surfboard is completely counter intuitive.
		In addition to this, it is clear that birds will sit on the surfboard, leaving faeces on the board and pavement - in an area of outdoor dining. From my experience as an elementary school teacher, I am also sure that children will try to climb up the board, potentially resulting in accidents. I wrote in before to suggest that a better place for this thing would be at the bottom of Rosecrans as people drive into North Manhattan Beach. This sidewalk between Wild Cafe and North End restaurants is a dreadful site that I strongly reject. Susan Murray and Con Mallon
Yes		
	No	I have two significant objections: Rationale. As a cancer survivor I would be inspired if the tens of thousands this will probably run to were invested with both a suitable cancer and a brain trauma charity. I would implore you to better use the money; with cancer we are getting so, so close significant break-through therapies. Every dollar counts. The North End BID would be better served and better remembered, for using the money in a practical way and not for a vanity project. Aesthetics. The proposed siting for the sculpture will ruin what is already a busy and crowded corner. It singularly fails to add to the look and feel of this end of town. The North End BID are failing in their stewardship of this part of town. It just looks odd, as somehow it has just fallen out from the sky. I am sorry it has to be said: it is ugly, gaudy and will simply invoke the mirth of folk who happen upon it. In talking with neighbors around where I live, we hate the idea. We don't want it, we don't like and we don't need it. As per my point re rationale: I implore you to put the money to a much better use and give it to cancer and brain cancer charities.

Additional Feedback Received via Email

I am very concerned about the placement of the sculpture on a walk street. The sculpture is in violation of the encroachment standards for walk streets. The

height limits are 42 inches for fences and landscaping. The intent of the standards is to encourage low profile construction on property and maintain vistas of the ocean and a sense of openness along pedestrian corridors. This sculpture is as tall as the building next to it so certainly is to tall for a walk street.

Concern number 2 is the flickering lights next to a crosswalk. I have lived on 35th street for 50 years and have seen many pedestrians either hit or close misses. The crosswalk lights have helped but drivers do not need to be distracted by the surfboard LED lights. This is a major concern regarding the safety of residents.

Maybe the sculpture should be placed in one of our great parks.

Presentation

DATE: October 17, 2022

TO:

Members of the Cultural Arts Commission

FROM:

Eilen R Stewart, Cultural Arts Manager

SUBJECT:

Cultural Arts Commission Work Plan for 2022

RECOMMENDATION:

Discuss Cultural Arts Commission Work Plan items approved by the City Council on January 11, 2022 at the City Council and Commissions joint meeting.

FISCAL IMPLICATIONS:

Fiscal implications, if any, will be developed on a project-by-project basis and presented to the City Council as necessary.

DISCUSSION:

The City Council met with the Cultural Arts Commission in a joint meeting on January 11, 2022 to provide direction and approve the following topics for the 2022 Cultural Arts Commission Work Plan.

- MBAC Revamp
- Art Grant Utility Beautification
- Art Grant Murals
- Art Grant Digital Art
- Art Grant Performing Arts
- Art Grant Sculpture Garden
- Art Grant Permanent Sculpture
- Art Grant School/Education

Ad-hoc committees will be assigned for each project. Committees will provide a written update prior to each commission meeting, which will be attached to the agenda monthly.