

North Manhattan Beach
Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, October 12, 2022, 6:00 P.M.

The Meeting was called to order at 6:00 p.m. by Peter Kim

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Harry Ashikian	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Present
Tom Torii	BID Board Member	- Present
Lorenzo Pittera	BID Board Member	- Present
Danica Dusevic	BID Executive Coordinator	- Present
Libby Bretthauer	Financial Services Manager	- Present
Helga Foushanes	Finance Executive Assistant	- Present
George Gabriel	Assistant to the City Manager	- Present

2. Approval of Minutes from the September 14, 2022, North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the September 14, 2022 regular meeting.

3. Public Comment – None

4. Update on NMBBID Beautification Efforts

A staff member from Public Works informed the BID Advisory Board that the Wayfinding directory process has not been completed, Public Works has to sign off on the plans. The monument replacement is still under discussion and bids have to be solicited for the rock. The beautification project for downtown and north MB will go to City Council on November 1, 2022. The four items identified for the beautification project are big belly trash cans, tree lighting for both districts (lights are not available until March/April of 2023 for the North), landscaping, and walk street irrigation infrastructure for north MB.

5. North MB BID Chairman Peter Kim Update

The BID chairman advised the Board that business license taxes have been a topic of a discussion amongst City Council candidates. The BID chairman reminded the board that candidates can be endorsed by individuals, but not by the Advisory Board.

6. Public Arts Project – Status Update on Proposed Sculpture

The sculpture will be presented to the Cultural Arts Commission at their October meeting via Zoom. The City conducted a survey regarding the sculpture within a radius of 1000 feet of the proposed location. Fifty eight percent of the 57 replies are in favor of the sculpture. The BID Advisory Board approved \$2,198 for the Coastal Permit invoice, and by unanimous vote approved an amount not to exceed \$14k for permits needed for the sculpture.

7. Executive Coordinator Update including 2022 Holiday Stroll

So far, 20 businesses tentatively agreed to participate in the festivities. Joint effort is underway to have uniform decorations. Amplified music for all stores is being discussed. The “Santa,” as well as the carolers will perform; the Suzy show declined. The permit has to

be resubmitted, there will be 1 permit to cover the full footprint. The BID Advisory Board approved up to \$10k for all Holiday Stroll expenses by unanimous vote.

8. Social Media Update

The BID Advisory Board terminated the agreement by unanimous vote. Additionally, the BID Chairman introduced Ashely Kim as a candidate to assist with social media.

9. 2023-2025 Board Member Election

Board Election procedure letters are being mailed to all businesses in the North MB footprint. The deadline to submit a candidacy declaration is December 1, 2022. Candidate statements as well as voting instructions will be send out by December 3, 2022.

10. Call for November 9, 2022 Meeting Agenda Items

Adjournment: The meeting was adjourned at 6:40 p.m. The next meeting is scheduled on November 9, 2022.