

North Manhattan Beach
Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, November 9, 2022, 6:00 P.M.

BID Chairperson Kim called the Meeting to order at 6:02 p.m.

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Harry Ashikian	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Present
Tom Torii	BID Board Member	- Present
Lorenzo Pittera	BID Board Member	- Present
Danica Dusevic	BID Executive Coordinator	- Present
Steve Charelian	Finance Director	- Present
George Gabriel	Assistant to the City Manager	- Present
Helga Foushanes	Finance Executive Assistant	- Present

2. Approval of Minutes from the October 12, 2022, North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the October 12, 2022 regular meeting.

3. Public Comment – Members of the public present were Wayne Powell, Abbott Lawrence IV, and Tim Ryan. A request was made to send the monthly mailings (agenda and minutes) to all business owners by email.

4. North MB BID Chairman Peter Kim Update

The BID chair and the executive coordinator met with City staff to discuss any outstanding permits, steps needed to complete the installation of the sculpture and the Holiday Stroll. The chairperson thanked City Councilmember Franklin and City Council for exploring the expansion of parking lot #4.

5. Public Arts Project – Status Update on Proposed Sculpture

The BID chair reported that the sculpture is tentatively scheduled to go to City Council for approval at their December 6, 2022 City Council meeting. The Cultural Arts manager is working on a policy. A 3-way (City, the artist and the NMBBID) contract template is being drafted by the City's Legal department, and will be forwarded to the BID Chair once completed. The City's Risk manager is looking into insurance requirements and who should be paying for the coverage. The executive coordinator presented a rendition of the plaque. Some changes need to be made and a more realistic version of the plaque will be forwarded to the Cultural Arts manager for approval.

6. Executive Coordinator Update including 2022 Holiday Stroll

The executive coordinator informed the BID Advisory Board of the upcoming Holiday Stroll activities such as a petting zoo, face painting, Santa, a surfboard-decorating contest, golf cart parade and carolers. Ads for the Stroll will be placed in the The Beach Reporter and the Easy Reader. Holiday Stroll insurance requirements need to be determined.

7. Social Media/Website Update including Social Media Coordinator Position

The position was discussed and it was decided to delay recruitment for the position until January 2023. The North MB BID executive coordinator will update the website as needed until a Social Media Coordinator is hired.

8. Discuss 2023-2025 Board Member Election

Candidate statement procedures were discussed. The election procedure, candidate statements, as well as the Bylaws will be sent to all businesses in the North MB BID footprint by December 2, 2022.

9. North MB BID 2023 Activity Plan and Budget

The 2023 Activity Plan and Budget discussion was deferred to the next meeting.

10. Call for December 14, 2022 Meeting Agenda Items

Adjournment: The meeting was adjourned at 6:42 p.m. The next meeting is scheduled on December 14, 2022.