

North Manhattan Beach
Advisory Board Meeting Minutes

North Manhattan Beach Business Improvement District
Zoom Meeting
Wednesday, December 14, 2022, 6:00 P.M.

BID Chairperson Kim called the Meeting to order at 6:02 p.m.

1. Roll Call:

Peter Kim	BID Chairperson	- Present
Janice Davenport	BID Vice Chairperson	- Present
Harry Ashikian	BID Board Member	- Present
Roxanne Faire	BID Board Member	- Present
Lorenzo Pittera	BID Board Member	- Present
Danica Dusevic	BID Executive Coordinator	- Present
Steve Charelian	Finance Director	- Present
George Gabriel	Assistant to the City Manager/BID Liaison	- Present

2. Approval of Minutes from the November 9, 2022, North MB BID Meeting

The North MB BID Board unanimously approved the minutes of the November 9, 2022 regular meeting.

3. Public Comment

No public comments were given.

4. North MB BID Chairman Peter Kim Update

The BID chair spoke about the success of the Holiday Stroll and thanked the executive coordinator for her efforts.

5. Public Arts Project – Status Update on Proposed Sculpture

The BID chair reported that the sculpture is tentatively scheduled to go to City Council for approval at their January 17, 2023 City Council meeting. Additionally, George Gabriel reported the contract was reviewed by the City Attorney's Office and is now being reviewed by the artist as to the terms of the agreement and insurance requirements. Once approved, the agreement will be routed for signatures by the artist and City officials.

6. Executive Coordinator Update including 2022 Holiday Stroll

The Executive Coordinator briefed the BID Advisory Board regarding the Holiday Stroll and provided feedback she received from the event.

7. Social Media/Website Update including Social Media Coordinator Position

The position was discussed and the BID Liaison indicated that pending the selection of an individual to fill the Social Media Coordinator position, the earliest possible approval of contract can be presented to the Advisory Board in February 2023..

8. Discuss 2023-2025 Board Member Election

The election process commenced and candidates Peter Kim, Roxanne Faire, Mike Simms, Harry Ashikian, Abbott Lawrence IV, Justin Maxwell, and Lorenzo Pittera gave their candidacy statements. Candidate Jessica Jordan was not present due to sickness. The six candidates with the majority of the votes were: Roxanne Faire, Mike Simms, Jessica Jordan, Abbott Lawrence IV, Justin Maxwell, and Lorenzo Pittera. The seventh Board

member seat resulted in a tie between Harry Ashikian and Peter Kim. Following a run-off vote between the two candidates, Harry Ashikian received more votes and thus was elected to the North MB BID Advisory Board.

An additional vote took place to elect the North MB BID Advisory Board Chair, Vice Chair, and Recording Secretary. Mike Simms was elected Chair, Lorenzo Pittera was elected Vice Chair, and Roxanne Faire was elected Recording Secretary.

9. North MB BID 2023 Activity Plan and Budget

The 2023 Activity Plan and Budget were discussed briefly. A revised budget and updated bylaws will be considered at the January 4, 2023 meeting. The Executive Coordinator reported that she will not be renewing her contract with the BID in March 2023. The BID Liaison indicated that the Executive Coordinator position will be discussed at the next meeting.

10. Call for January 3, 2023 Meeting Agenda Items

No items were requested by the Advisory Board.

Adjournment: The meeting was adjourned at 7:47 p.m. The next meeting is scheduled on January 4, 2023.