



**CITY OF MANHATTAN BEACH
CULTURAL ARTS COMMISSION MEETING**

Monday, March 20, 2023

4:00 PM

**Location: Manhattan Beach City Hall and
Hybrid virtual**

A G E N D A

A. CALL TO ORDER

B. ROLL CALL

| | |
|-----------------------|------------------------|
| Chair Rubino | Commissioner Tokashiki |
| Commissioner Karger | Commissioner Marcy |
| Commissioner Spackman | Commissioner Attam |

C. APPROVAL OF MINUTES

December 19, 2022

D. CEREMONIAL

E. AUDIENCE PARTICIPATION (3-Minute Limit)

The public may address the Commission regarding City business not on the agenda.

F. GENERAL BUSINESS

1. Work Plan Item Discussion
 - a. Utility Box Beautification
 - b. Murals
 - c. Sculpture Garden
 - d. Velzy Plaque
 - e. New Art Initiatives

G. STAFF ITEMS

Cultural Arts Division updates
PATF Budget update
City Council updates

H. COMMISSION ITEMS

I. ADJOURNMENT

If unable to attend in person, the Cultural Arts Commission encourages the Cultural Arts Commission encourages the public to participate by submitting comments on agenda items or other subject matter within the jurisdiction of the Cultural Arts Commission via email to both estewart@manhattanbeach.gov and lrobb@manhattanbeach.gov, no later than 3:00 PM, the day of the meeting.

Zoom Meeting Instructions: There are multiple ways to join the meeting. Please Note - the Cultural Arts Commissioners and Staff will be visible via video, members of the public may choose to turn on their video during public comment during their turn.

If you plan to speak during the meeting, join via Zoom at 4:00 PM in order to request to be on the speakers list.

1. Join Zoom Meeting via the internet (download app if needed): Direct URL: <https://comb.zoom.us/j/92330757540> , Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
2. Join Zoom Meeting via Phone Application (download app if needed): Download Mobile Apps: <https://zoom.us/download>, Enter Meeting ID: 923 3075 7540
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
3. Join Zoom Meeting via Phone Conference (Voice Only): Phone Numbers: +1 669-900-6833 or +1 346-248-7799. Meeting ID: 923 3075 7540.
Find your local number: <https://comb.zoom.us/j/aByWMMRmYK>. Upon calling in, you will be “muted” until you are prompted by the Host to state which item you wish to comment on. Your mic will be unmuted when it’s your turn to provide Public Comment.

Please Note - All microphones for non-Commissioners or Staff will be muted during the meeting, except during Public Comment periods for which you have requested to speak.

The City strongly advises you of the following:

1. Download the Zoom app to your respective device well ahead of the meeting time. Visit <https://zoom.us/> for the download link. Please make sure you have downloaded the most recent version available.
2. Familiarize yourself with the Zoom application prior to the meeting.
3. Check the condition of all personal electronic equipment, internet and phone connections, and microphone/speaker functionality. The City is unable to support this equipment.
4. Join the meeting prior to the start time. Due to security or technical limitations, admittance to the meeting may not be possible after the meeting begins.
5. Every effort will be made to “rename” participants on Zoom as quickly as possible, so that phone numbers are hidden, however, phone numbers may be partially visible for a brief time.

CITY OF MANHATTAN BEACH
MINUTES OF THE CULTURAL ARTS COMMISSION

December 19, 2022

Hybrid format: by teleconference (Zoom) and in person in accordance with procedures on agenda
1400 Highland Avenue
Manhattan Beach, CA 90266

A. CALL TO ORDER

Chair Rubino called the meeting to order at 4:02 p.m.

B. ROLL CALL

Present: Karger, Marcy, Tokashiki, Attam (remote), Vice Chair Spackman, Chair Rubino

Absent: None

Staff present: Eilen Stewart, Cultural Arts Manager, Rosemary Lackow, Recording Secretary.

C. APPROVAL OF MINUTES – None (November minutes will be reviewed at next meeting)

D. CEREMONIAL – CAM Stewart introduced and the Commission welcomed Andrew Booras, new full time Cultural Arts Coordinator.

E. AUDIENCE PARTICIPATION (3-Minute Limit) – None

F. GENERAL BUSINESS

1. Work Plan Item updates

a. MBAC Revamp Project. Commissioner Tokashiki reported the committee and staff met with Community Development staff to share the proposal to replace the existing sign with a new programmable LED lit sign with mural (funded through PATF) with possibly an iconic sculpture placed nearby on the ground; two options were discussed:

- 1) replace existing with new, identical size sign in the same location, with general fund money; or
- 2) replace existing with new, larger, more versatile non-art piece with general fund money.

Discussion included: height/size, monument vs. pole signs, lighting and programmability, and location, including removal of a brick wall. At the meeting it was determined: lighting will be difficult, if not prohibited (Com Dev to further study); maximum height allowed is 6 feet; and a sign by definition is not an art piece, an important issue if signs are to be funded by the PATF.

Acting Community Development (Com Dev) Director, Talyn Mirzakhonian will check into issues further; possibly the funding could be split with the mural portion being funded by PATF and the “sign” portion funded by the General Fund. Also warranting further research is how the proposal fits in with citywide way finding program.

The Commission discussed options; thoughts included: desire that signs: be cohesive with existing building frieze mural and other site graphics/signs; not create too busy/cluttered feeling; and be acceptable in terms of citywide signage. The best approach in terms of both effectiveness and process of approval, may be a proposal for a main identity signage that is a combination of wall sign on the building facing Manhattan Beach Boulevard and an iconic sculpture/art piece. While two queen palms may be currently obstructing visibility of building wall, they may likely be able to be relocated on the site. The discussion also included whether the area of the wall to be used for wording (approximately

20 square feet, 10' x 2') would be sufficiently sized. The issue of whether a graphic might activate a commercial use and the impact on the allowed amount of signage would also need to be reviewed by Com Dev, which historically always holds city projects to the same standards as non-public.

Chair Rubino polled the group as to what the proposal should look like, it was a consensus that it would include a new confirming monument sign (funded through the General Fund) and a wall mural, with or without wording which may in part or wholly be funded through the PATF.

CAM Stewart noted that this will still be a Cultural Arts project unless some of the signs (e.g., directional) are able to be fabricated through a standard sign program in which case that would be a Public Works project (but unlikely to be fully handed off to Public Works).

Staff will need to go to City Council for non-PATF funding allocation and CAM Stewart envisions needing to take to Com Dev staff again including Building and Safety and eventually to the Planning Commission. She anticipates a lead time of 18-24 months.

The next step will be for the Committee to get more information from the acting Com Dev Director and then meet themselves. This will be brought back to the Commission, perhaps at a regular meeting in January.

- b. Other work plan items: no updates as all are paused. In discussing briefly, priorities were set in this order: 1) MBAC revamp (in process); 2) Art Grant, Sculpture Garden (now paused); 3) Art Grant, Digital Art (now paused); 4) Art Grant, Utility Beautification (now paused); 5) Art Grant, Permanent Sculpture (now paused); and lastly Art Grant, School/Education (now paused).

2. Future work plan items for 2023

CAM Stewart led discussion covering status of various project, suggesting that Commission should identify top 2 projects with a third as a backup. Discussion covered: digital art timeline (PW will install monitor in Q3 - Q4, 2023 after which the grant will be implemented. Restoration of cultural assets: on hold, but maintenance aspect is a staff item, not a Commission work plan item. Bruce's Beach art installation: this will come to the CAC for review and recommendation January, 2023. The Polliwog bandshell project is currently with Parks and Recreation Commission and when further developed, will be reviewed by CAC.

CAM Stewart clarified: the development of general parameters for grants is not a separate work plan item; an idea raised by Chair Rubino (joint project with Parks and Recreation Commission, involving musical instruments in the park) could not be eligible for the 2023 work plan, perhaps could be a Leadership Manhattan project; and the Commission cannot discuss business not already on the agenda and to do such would require petitioning the Council to add to the Work Plan.

The Commission was polled as to priorities with the following getting the highest support, after MBAC revamp: 1) resume work on the Digital Art Grants; 2) resume work on Utility Beautification Grants; and 3) resume work on Murals Art Grants.

The Commission next reviewed how to prepare for the January 9th meeting including the PowerPoint presentation content.

G. STAFF ITEMS

Cultural Arts Manager Stewart reported/updated on

- Cultural Arts Division updates: Public Works has power washed the art center, looks good; and the Lynn Aldrich exhibit closing is December 30th. Public Works will be slurry sealing Highland Avenue in North Manhattan Beach, and there will be a decision as to reinstalling crosswalk art works, using PATF money; this will be reviewed by council on January 17th, 2023.
- PATF update: no new information.
- Council updates: none

H. COMMISSION ITEMS - none

I. ADJOURNMENT

At 6:31 p.m. with no objection, Chair Rubino adjourned the meeting to the joint Council meeting on January 9th 2023 at **6:00** p.m.

DRAFT

DATE: March 20, 2023

TO:

Members of the Cultural Arts Commission

FROM:

Eilen R Stewart, Cultural Arts Manager

SUBJECT:

Cultural Arts Commission Work Plan for 2023

RECOMMENDATION:

Discuss Cultural Arts Commission (CAC) Work Plan items based on the input received from City Council at the March 7, 2023 City meeting.

FISCAL IMPLICATIONS:

Fiscal implications, if any, will be developed on a project-by-project basis and presented to the City Council as necessary.

DISCUSSION:

City Council met with the Cultural Arts Commission in a joint meeting on January 9, 2023 to provide direction for the 2023 Cultural Arts Commission Work Plan. Upon discussion, City Council directed the Commission to present a new work plan for consideration. This work plan was presented to and approved by the City Council on March 7, 2023.

The Commission identified three priority work plan items:

- 12 Utility Boxes
- 5 – 7 Painted Murals on City Property
- 5 – 8 Sculptures for Sculpture Garden at preapproved locations
- Velzy commemorative plaque
- Proactive research of additional arts opportunities

Call to Artists RFP

Utility Box Beautification Program

City of Manhattan Beach



In an attempt to add visual interest to the City of Manhattan Beach and under the direction of City Council, the City of Manhattan Beach and the Cultural Arts Commission are seeking proposals for artwork to be installed on utility boxes throughout the city.

The first round of this project will take place in FY 2018 – 2019.

All artists are encouraged to submit a proposal for this first round of the project. The first round is only open to artists from the South Bay Beach Cities.

Artists will receive a stipend for any artwork that is selected and installed.

For more information and to apply, please visit our website at www.citymb.info/utilityboxart





Call to Artists RFP for Utility Box Beautification Project

Please read and review ALL application materials including Artist Application Form before applying and/or to answer your questions.

The City of Manhattan Beach is issuing a **Call to Artists** for Artists interested in creating artwork for utility boxes throughout the City of Manhattan Beach. Submitted applications will be reviewed and selected by the City's Cultural Arts Commission with final approval by the City Council.

BACKGROUND:

The Utility Box Beautification Project, is a public art program designed to transform common traffic control utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape. This program is under the direction of City Council and is supervised and facilitated by the Cultural Arts Commission and City Staff. The program celebrates local artists and their artwork, acts as a deterrent to graffiti, and involves the City and County residents in contributing to the beautification of the city.

OVERVIEW:

In multiple stages of execution, the City of Manhattan Beach will select and install artwork on existing utility boxes throughout the city. The original artwork can be designed/created in any 2D medium and will be printed on and installed in vinyl or similar material.

For this phase I, 12+ boxes located in different sections of the City have been selected.

For this phase I, only artists from South Bay Beach Cities will be eligible to apply with preference given to those living, working or attending classes in the City of Manhattan Beach.

ARTIST GUIDELINES AND REQUIREMENTS:

A. Eligibility

1. All artists residing, working or attending classes in the Cities of Manhattan Beach, Redondo Beach or Hermosa Beach are eligible.
2. For this round one, residents, students and those working in the City of Manhattan Beach will receive preferential acceptance status.
3. Entries must be the original design and artwork of the entrant and suitable for viewing by all ages.

B. Artist Stipend

1. Artists will be awarded a \$500 stipend, this is inclusive of all artist fees, supplies, and time spent. Upon selection of the design and execution of the Artist Agreement, artists



will receive an initial disbursement of funds at 50% (\$250), with the remaining 50% (\$250) paid upon completion of the project.

2. Completion of the project must be verified by the Cultural Arts Commission and City Council before funds are disbursed.

C. City Responsibilities

1. City will provide artist with detailed specs of the utility box assigned to each artist.
2. City will install the selected designs as a vinyl (or similar) wrap on each box.
3. City is responsible for maintenance of artwork.
4. The City owns all installed artwork and reserves the right to copy, reproduce and adjust the artwork as it sees fit, in perpetuity.
5. The artist retains the copyright of the artwork.
6. City reserves the right to remove, replace or adjust the artwork as necessary for the duration of the project and/or the artwork.

D. Artist Responsibilities

1. It is the responsibility of the artist to submit a complete application, by the due date listed at the top of the application, as well as to include all required materials.
2. Artist will be responsible for creating artwork in a format suitable for print on vinyl.
3. Artist will be responsible for working directly with the printer/installer of vinyl to assist in adjusting all artwork, files and necessary materials for printing and installation on the utility boxes.
4. In the event that the Artist is selected to create artwork for a location with more than one box, it is the Artist's responsibility to create additional artwork to compliment the original design. All artwork created and installed in one location will be paid for by the original stipend.
5. The artist retains the copyright of the artwork.

E. Description & Location of Utility Boxes

1. The dimensions of the boxes vary at each location. Some locations have more than one box and artists should include all boxes at a single site in their design.
2. The specific sites and information about the boxes on each site can be found on the Location Map.
3. Artist will be assigned a box, unless the artist specifically requests a location. The City cannot guarantee that the requested location will be assigned to the Artist.

F. General Guidelines

1. Art should be visible from a distance.



2. Art cannot restrict any vents or airflow through the box(es), this will be accommodated in the installation process of the vinyl print of artwork.
3. Any nameplates, keyholes, ID numbers, and windows will be cut out and left uncovered.
4. Installation will begin only after design approval and completion of all required liability and contract forms.
5. Artwork is a long-term installation and becomes the property of the City of Manhattan Beach.
6. Artists must complete the project within a stipulated time frame. On acceptance, a time frame will be established.

G. Artwork Themes

1. All artwork must be original, created by the applying artist(s) for this project.
2. Creativity and innovation of design are encouraged.
3. Artwork theme **is encouraged** but is not required to:
 - a. Represent various aspects of the City's iconic history, past and present
 - b. Reflect the specific neighborhood or area of the box location, for historical images of Manhattan Beach, please feel free to visit the MB Historical Society at www.manhattanbeachhistorical.org
4. Artwork must **not** contain:
 - a. Political statements or persons
 - b. Religious references, symbols or numbers
 - c. Copyrighted or trademarked material
 - d. Corporate or organizational branding

H. Application Requirements

1. Print, complete and sign an application form, and:
 - a. Include a detailed description outlining your design theme. Indicate if your theme has specific relevance to the City of Manhattan Beach history, culture, heritage or geography; or to a specific location. This must be attached to the application. Please limit description to one page.
 - b. On the application form, you may request a particular box location, although there is no guarantee any artist will be assigned their requested location.
 - c. Create full color, detailed concept drawings. Please include **3 views** for each design submitted: 1 splayed view, and either 2 detail views, or 1 detail view and 1 'in place' view. Use the template provided or create and use a similar splayed view template. Show each side and top of the largest box. Boxes vary in size and shape, so be prepared to accommodate your design to the specs of your assigned box. Some sites have a second box. If applicable, provide a drawing for that box which compliments your main design.



- d. There is no limit on how many designs an artist may submit, however each design **MUST** be accompanied by its own application filled out in full with all required information and images.
 - e. Any incomplete applications may be subject to dismissal from the process.
2. Provide samples of previous work on a similar scale*:
- a. Provide 3 – 5 images of similar work you have completed in the past.
 - b. This must include images of at least 3 separate projects with up to 2 details.
 - c. Projects may be other than utility boxes, but must be similar in size and scope. Examples included must demonstrate the artist's ability to work on a large-scale outdoor project completed in digital media such as the printed vinyl used for this initiative. For example: billboards, murals, auto wrap etc.

All images must be in jpg or pdf format and labeled as follows: ArtistLastNameArtist 1st InitialSample1.jpg/pdf. For example, Jo Smith would label his/her sample files as follows: SmithJSample1.jpg, SmithJSample2.jpg

*NOTE: Student applicants under the age of 18 are exempt from this requirement and need NOT submit previous work

3. Designs are accepted **ONLY** in the following format:
- a. jpg or pdf files of full color scanned or computer generated art created using the template provided as a guide. Images should be between 150-180 dpi. Save the files as follows: ArtistLastNameArtist 1st InitialSubmission1.jpg/pdf. For example, Jo Smith would label his/her submission design files as follows: SmithJSubmission1.jpg, SmithJSubmission2.jpg etc.
 - b. **Be prepared to provide ALL artwork to printer in Ai, Eps or Psd format for printing on vinyl (or similar medium).**

I. Submission of Entry

1. Complete and sign the **Artist Application Form**.
2. Attach a detailed description of your design. Please limit to one page.
3. Attach samples of past work, 3 – 5 images of at least 3 artworks, in jpg or pdf format.
4. Attach 3 images of your proposed design, submitted in jpg or pdf format.
5. Email application to submissions@citymb.info
6. You **MUST** include subject: Utility Box RFP Submission Your Name
7. Only completed, emailed applications will be accepted and reviewed. No printed out/physical/paper applications will be accepted.
8. All applications must be received by the date/time at the top of the application.



J. Selection Process and Criteria

1. Designs will be reviewed and selected by the City of Manhattan Beach Cultural Arts Commission and City Staff.
2. All applications will be prescreened by staff to assure completion of application, adherence to guidelines, appropriateness of subject matter and quality of submission before being presented to the Cultural Arts Commission for review.
3. The Cultural Arts Commission will submit recommendations for final approval to the City Council. All decisions are final.

K. Questions

Contact: Eilen R Stewart by email only at estewart@citymb.info



ARTIST APPLICATION FORM

All applications and materials are due no later than 5pm, October 12, 2018.

Please complete in full. Incomplete applications may be rejected

| | | |
|--|-------------|----|
| Name (First, Last) | | |
| Address | | |
| Phone Number | | |
| Email Address | | |
| Affiliation to Manhattan Beach and/or other Beach Cities (Do you live/work/take classes here? Other affiliations? Please explain) | | |
| Are you a student in Manhattan Beach | YES | NO |
| If a student, which school? | | |
| Are you over 18 years old? | YES | NO |
| Preferred box/boxes (if no preference, leave blank) | 1 2 3 | |
| Artwork Description, please use additional page if necessary | | |
| | | |
| | | |
| | | |
| Signature of Applicant | | |

Check your application:

- Did you read through and understand the entire RFP preceding the application?
- Did you fill out all the fields in the application above?
- Did you include 3-5 images of previous work?
- Did you include 3 images for your proposed design?
- Did you correctly label all of your images?
- Did you email your application and materials to submissions@citymb.info?
- Did you include your name and Utility Box RFP Submission in the subject of your email?



REFERENCE 1

Map of Available Utility Boxes for Round 1





REFERENCE 2

Utility Box Locations for Round 1

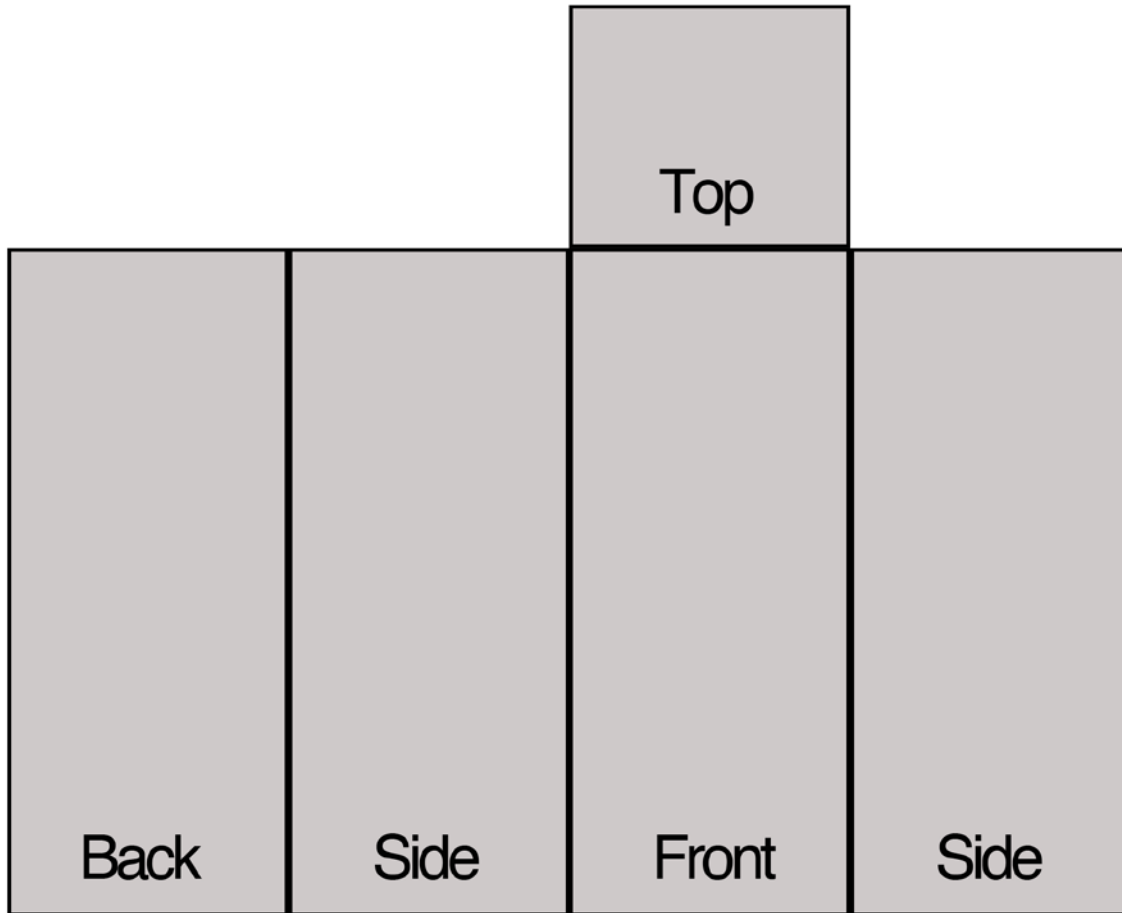
| Box# | Address | Location | Box Info |
|------|---|--|--------------|
| 8 | Highland Ave + Rosecrans Blvd | SW corner next to Ponchos | 1 box |
| 11 | Rosecrans Blvd + Village | S side of street | 2 boxes |
| 12 | Rosecrans Blvd + Between Redondo Blvd and Village | S side of street | 2 boxes |
| 13 | Rosecrans Blvd + Aviation Blvd | SW corner | 1 box |
| 16 | Redondo Ave + Manhattan Beach Blvd | Each corner or cross section Polliwog Park, MBAC, Heights | 5+ boxes |
| 20 | Artesia Blvd + Meadows | NE corner Mira Costa High | 1 box |
| 21 | Artesia Blvd + Prospect Ave | Next to McDonald's & 7 Eleven | 2 boxes |
| 25 | Manhattan Beach Blvd + Highland | NE corner | 1.5 boxes |
| 26 | Manhattan Beach Blvd + Manhattan Ave | SE corner | 2 boxes |
| 28 | Highland Ave + 15 th St | SW corner | 1.5 boxes |
| 29 | Sepulveda Blvd + Manhattan Beach Blvd | NE corner In front of Chase Bank | 1.5 boxes |
| 33 | Manhattan Beach Blvd + Peck Ave/Herrin St | N side of the street directly across MBAC Polliwog Park | 1 box |



REFERENCE 3

Utility Box Splayed View Template

Use this or a similar template for your design



The **Front** side is the side facing the main road, for example if a box is located at the corner of Manhattan Beach Blvd and Highland Ave, the Front is the side facing Manhattan Beach Blvd; the **Back** is the side facing away from the main street, inland toward the block.

For Utility Boxes with other than a flat top, feel free to create and use a more accurate template.

Cultural Arts Commission
“Diversity & Inspiration”
Utility Box Project



Utility Box Phase 2

- Artists to submit designs knowing the ten (10) pre-selected locations
- Artists asked to tie MB lifestyle with theme “Diversity and Inspiration”
- Marketing to highlight one box per month, give significance and context

Budget \$600 per artist x 12 boxes \$7,200 total plus \$15,000 – \$20,000 installation (ers to check \$\$)

Timeline:

Commission Approval – February 8, 2023

Council Approval – March 7, 2023

CAC discuss RFP – March 20, 2023

CAC approve RFP – April 17, 2023

Artist Solicitation, post RFP – May 1 – 31, 2023

Commission Selection – June 19, 2023 recommend 12 candidates with locations, plus 5 alternates

Council Approval – July 18, 2023

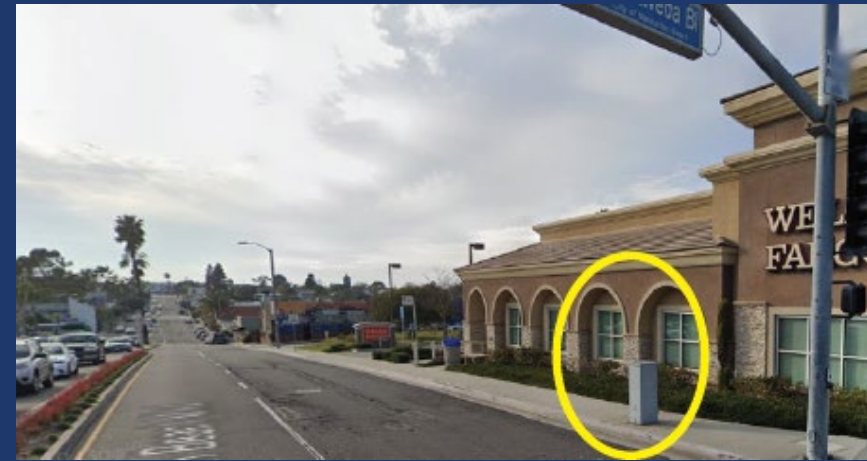
Installation – September 2023



Utility Box Phase 2

Recommended Locations:

1. Manhattan Beach Boulevard and Sepulveda Boulevard (Northeast Corner) High traffic
2. Manhattan Beach Boulevard and Sepulveda Boulevard (Northwest Corner) High traffic
3. Cedar Avenue and Marine Avenue (Northwest Corner) Entrance to Manhattan Village



Utility Box Phase 2

Recommended Locations:

4. Highland Avenue and 45th Street
(Northwest Corner) North MB asked for
more - entrance to city

5. Manhattan Beach Blvd & Poinsettia
Avenue (Northeast Corner) High traffic

6. Manhattan Beach Blvd & John Street
(Northwest Corner) High foot traffic near
Pacific School



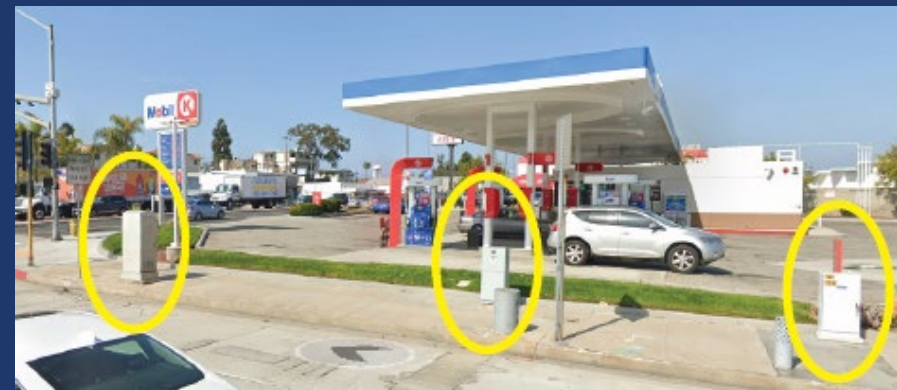
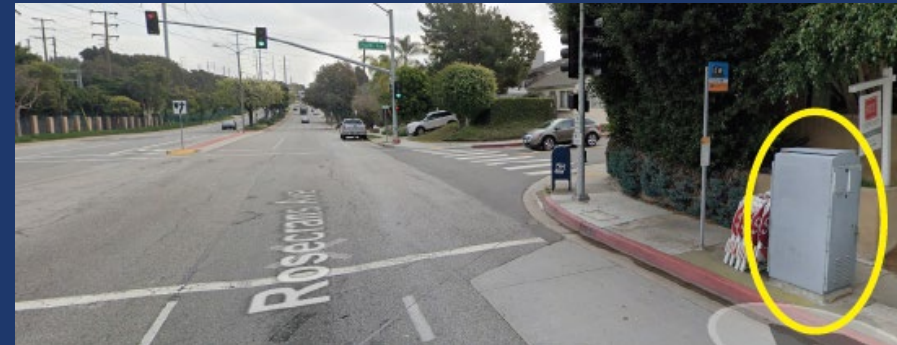
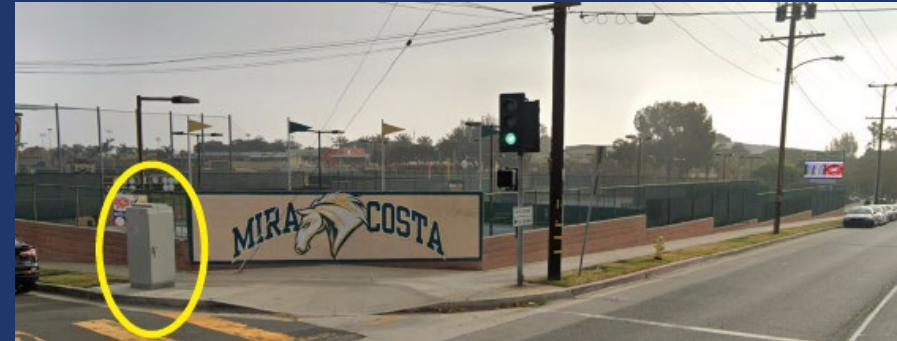
Utility Box Phase 2

Recommended Locations:

7. Artesia Blvd. & Meadows Avenue
(Northeast Corner) Mira Costa High
traffic, next to Mira Costa

8. Rosecrans Avenue and Pacific Avenue
(Southwest Corner)

9. Manhattan Beach Blvd & Aviation Blvd
(Northwest Corner) Near Trader Joes,
entrance to city



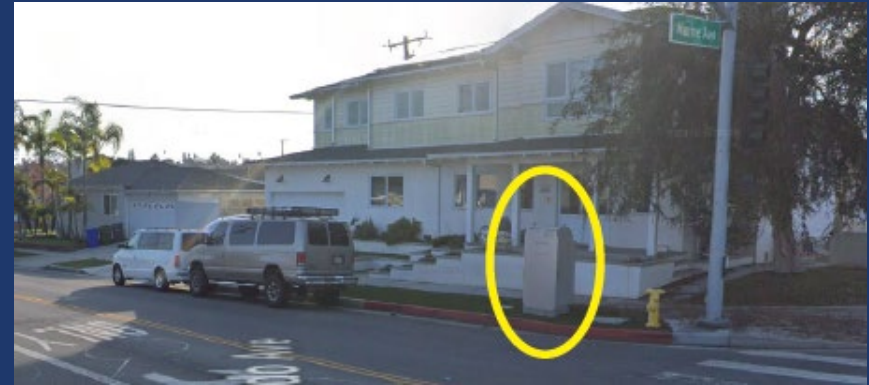
Utility Box Phase 2

Recommended Locations:

10. Marine Avenue and Redondo Avenue
(Southeast Corner) Next to Marine Ave.
Park

11. Ardmore and Manhattan Beach Blvd.
(Northwest corner) Downtown, high
pedestrian traffic

12. Rosecrans Blvd. and Village Drive
(Southeast Corner) Entrance to Manhattan
Village



City of Manhattan Beach Citywide Utility Boxes

 Recommended Locations



May 2018



Utility Box Phase 2

Recommended Changes to “Call For Artists”

If this is open to all artists, then don't require them to have experience with projects similar to size and scope.

Open to South Bay Artists – With preference to Manhattan Beach residents or those with strong ties to the community.

Simplified and easier to read. These are artists, not contractors.

Allow minors to apply



A vertical poster for the "Call For Artists" program. The top section is teal with the title "CALL FOR ARTISTS" in yellow and "Utility Box Beautification Program City of Manhattan Beach" in white. The middle section is yellow with the text "CELEBRATING 'CULTURE AND DIVERSITY' THROUGH LOCAL ARTISTS AND THEIR ARTWORK" in teal. Below this, in white text on a teal background, is the announcement: "The City of Manhattan Beach and the Cultural Arts Commission are seeking proposals for artwork to be installed on utility boxes throughout the city." Further down, in black text on a white background, are details: "All eligible artists are encouraged to submit concept art and a proposal for this first stage of the project.", "Artists will receive \$500 for any artwork that is selected and installed.", "Please read all of the eligibility requirements included.", "This is the second round of this project to be completed in 2021.", and "For more information and to apply, please visit our website at www.citymb.info/utilityboxart". At the bottom left is the Manhattan Beach logo. The right side of the poster features three photographs of utility boxes with various artworks: a beach scene, a koi fish and turtle, and a blue abstract design.

WORK PLAN #4

Exploring New Arts Opportunities

CULTURAL ARTS COMMISSION

WORK PLAN ITEMS



#2 ART WALK

Project: Tour MB Art Public Art Installations

Use Guide developed by Cultural Arts depart. along with new installations

Timeline:

- Approval: CC March
- Committee Prep and Advertise : April & May
- Tour: June

Budget: \$0-\$300

- Potential of bus charge- PTAF funding for Arts Education could be used



ART WALK

Example Locations



DIGITAL ART

Digital Art and Performance-

Overview and Background:

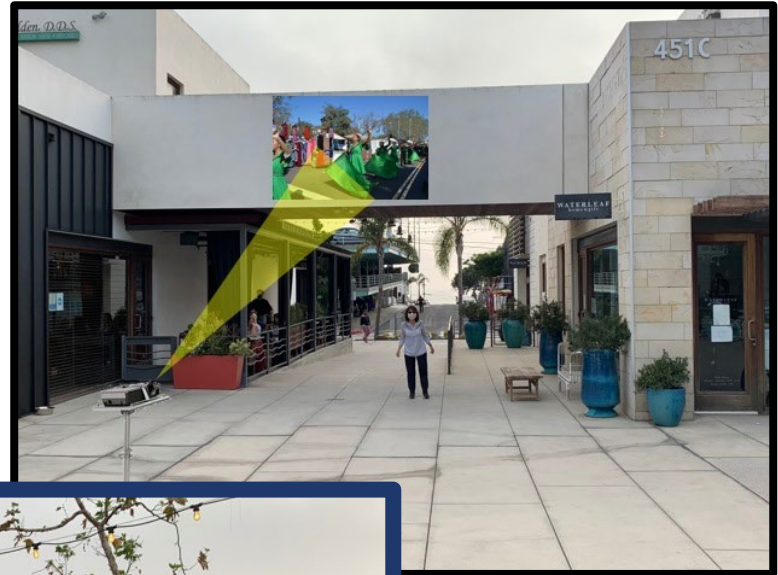
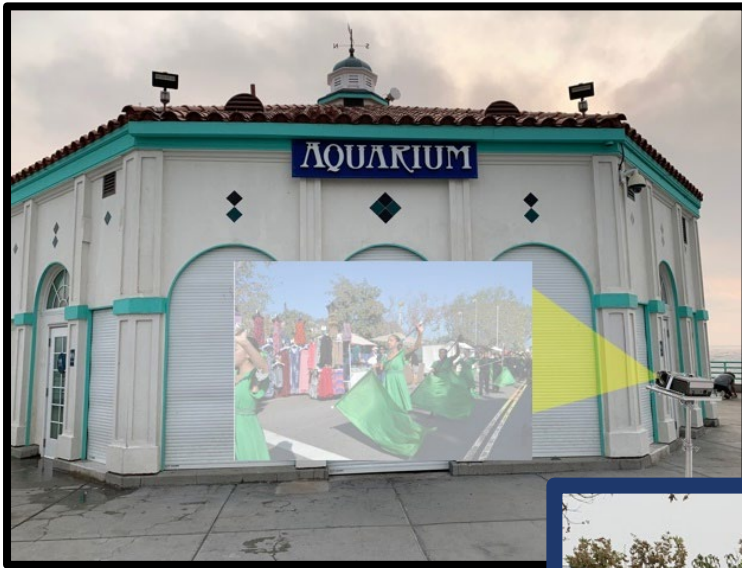
Created by Commissioners Marcy and Rubino. Approved by the CAC in 2020-21.

Concept: Project videos (on a loop) onto a wall or blow-up projector. Art to be provided by performing and visual artists.

Purpose: Provide free entertainment and increase foot traffic in the downtown



DIGITAL ART



#1 INSTRUMENTS IN THE PARK



Proposal:

Install large interactive musical instruments in a local park

Example 1: Freenotes 4 piece ensemble= **\$25,363.54**

Example 2: Harmony Park Flowers 4 pieces= **\$5,861.83**



ENTERTAINMENT AT MBAC

Background:

2022 Work Plan approval was given for Pilot Performing Arts Grant production.

CAC was to provide entertainment for a MBAC Art Exhibit Opening or Closing in January 2023. Time4Art hosted the January 2023 Installation so CAC was unable to initiate this item.

Humeira Goldstein employed a Ballet Company to perform at the closing night of the installation. The performance was at capacity.

Proposal: CAC hires a variety of artists to perform at Art Openings and/or Closings. Public Trust Funds would be utilized. As with Time4Art a stage could be utilized.

Benefits: Increased public awareness of the exhibits and the Art Center.



ENTERTAINMENT AT MBAC



shutterstock.com • 1658755738



ART NIGHTS

Project: Joint effort between MB Chamber of Commerce and the CAC

Create a community event featuring arts and entertainment in the downtown or North MB area.

Similar to First Night in San Pedro, First Friday in Venice etc.



ART NIGHTS

Benefits:

Promotes a collaboration between the city and Chamber members. Promotes and raises awareness of local businesses and artists.



Suggestions From Mayor Napolitano

- sidewalks. la arts districts have lots of fun street art and sayings on their sidewalks. maybe we can designate an area like that here.
- walls--for murals, words etc. lots around
- intersections--we have a couple of decorated intersections downtown now. how about some low profile things along other streets--how about a poinsettia painted in the middle of an intersection on poinsettia ave? a pine on pine ave, palm on palm ave etc.
- poets section of town--why don't we put some poems up on the poles along the streets names for poets in our poets section?
- dorsey field looks like it's in terrible shape...how about a mural along the lower backstop wall?
- dog mural on dog park screens
- sculpture garden along veteran's parkway
- please redo the beach wall by the pier and get rid of that hideous mosaic
- create a small performance space somewhere downtown (i mean really small) so a person can play an instrument without impeding pedestrians but still be able to play
- create landscape art--a grass mound maze at polliwog

