



Downtown Manhattan Beach BID Advisory Board Meeting

Tuesday, April 11, 2023 – 12pm
Zislis Group Conference Room
321 12th Street, Suite 200

AGENDA

1. Strategies & Goals Achieved 2022-2023
2. Profit & Loss Fiscal Year July 2022- YTD 2023
3. Farmers Market Profit & Loss Fiscal Year June 2022 -YTD 2023
4. Board of Directors
 - a. Election process & considerations
 - b. Potential candidates
 - c. BID Board vs. DBPA Board
5. BID Activity Plan for 2023-2024
 - a. Downtown Beautification
 - b. Parking and Transportation Strategies
 - c. Downtown Future Plan
 - d. Business License Tax Calculation Revision
 - e. City Planning & Code Amendments
 - f. Marketing & Advertising
 - g. Promotions & Special Events
 - h. Professional Management & Communications
 - i. Revenue Generation & Growth
 - j. Crime & Homelessness