



# City of Manhattan Beach

## Parks & Recreation

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Phone: (310) 802-5448  
FAX: (310) 802-5001  
TDD: (310) 546-3501

### APPLICATION FOR PERMIT TO HANG BANNER(S) OVER PUBLIC STREET(S)

Permits shall be issued only to nonprofit organizations for the purpose of publicizing noncommercial ventures and events or commercial events of an area-wide or general community interest.

NAME OF APPLICANT:

ADDRESS:

PHONE NO:

EMAIL ADDRESS:

EXACT WORDING OF BANNER(S):

DATE BANNER(S) TO BE INSTALLED:

DATE BANNER(S) TO BE REMOVED:

LOCATION(S):

Applicant agrees to conform to and obey all of the provisions of Chapter 9.60 of the Manhattan Beach Municipal Code and all regulations of the City Council relative to the use of banner poles. Applicant certifies that no individual, personal, or corporate profit shall result from the banner publicity other than as a participating merchant in an area-wide sale or general community event.

Date

\_\_\_\_\_  
Signature

**INSURANCE REQUIREMENTS:** The permittee shall obtain and, at all times during the life of the permit, have and maintain in full force General Liability and Property Damage insurance with the following limits of liability:

One million (\$1,000,000) dollars, combined single-limit coverage against any injury, death, loss or damage as a result of wrongful or negligent acts or omissions by the named insured.

The insurance policy shall name the City as an additional insured.

**INDEMNIFICATION REQUIREMENTS:** The permittee shall indemnify and save harmless the City of Manhattan Beach including its elected officials, officers, agents and employees against any and all claims, liability, judgments, costs or expense resulting from the wrongful or negligent acts or omissions of the permittee or other parties acting on their behalf in the undertaking specified. Permittee shall sign CITY Indemnification and Hold Harmless Agreement form.

Special Conditions: (For City Use) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**APPROVED BY:**  
Director of Parks and Recreation

By: \_\_\_\_\_

**PERMIT FEE:**               \$349 per banner for downtown Manhattan Beach  
                                \$ 25 per pole banner

**INSURANCE CERTIFICATE:** \_\_\_\_\_  
Date Received

**HOLD HARMLESS AGREEMENT:** \_\_\_\_\_  
Date Received

(Updated 07/1/24)



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Telephone (310) 802-5000 FAX (310) 802-5001 TDD (310) 546-3501

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## City of Manhattan Beach INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

This agreement is issued in consideration of the City approval of the sponsor's application. The applicant must still provide a Certificate of Insurance, naming the City as an additional insured and meet the City's required minimum limits of insurance. An additional insured endorsement shall also be provided and signed by the insurance carrier.

The applicant hereby agrees to the following:

1. Indemnification. The applicant agrees to indemnify, defend, and hold harmless the City of Manhattan Beach and its elective or appointive boards, officers, agents, attorneys and employees from any and all claims, liabilities, expenses, or damages of any nature, including attorneys' fees arising out of, or in any way connected with performance of, the Agreement by applicant, applicant's agents, officers, employees, subcontractors, or independent contractor(s) hired by applicant. This indemnity shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do not act as a limitation upon the amount of indemnification to be provided by applicant. List activity location and date(s) of event to include set-up and clean-up dates: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Investigation and Defense Costs. Said hold harmless assumption on the part of the applicant shall include all reasonable costs necessary to defend a lawsuit including attorney fees, investigators, filing fees, transcripts, court reporters and other reasonable costs of investigation and defense.

This agreement is effective \_\_\_\_\_ at 12:01 a.m.

Named Insured: \_\_\_\_\_

I, \_\_\_\_\_ (print/type name), warrant that I have authority to bind the above listed sponsor and by my signature hereon do so bind this sponsor.

By \_\_\_\_\_  
Signature of Authorized Representative Date

Approved \_\_\_\_\_  
City of Manhattan Beach Risk Manager Date