

City of Manhattan Beach
Mural Project



Phase II – Open Now
REQUEST FOR PROPOSALS (RFP)
[APPLY HERE](#)



All applications due by 5pm August 6, 2023



Call to Artists RFP for City Mural Project

Please read and review ALL application materials including Artist Application Form before applying and to answer your questions.

All applications due by 5pm, August 6, 2023

The City of Manhattan Beach is issuing a **Request for Proposals** for Artists interested in painting murals in highly visible publicly owned spaces throughout the City of Manhattan Beach. Submitted applications will be reviewed and selected by the City's Cultural Arts Commission with final approval by the City Council.

BACKGROUND:

The Manhattan Beach Murals Project, is a public art program designed to transform publicly owned exterior spaces into distinctive works of art, creating a more vibrant, attractive cityscape. This program is under the direction of City Council and is supervised and facilitated by the Cultural Arts Commission and City staff. The program celebrates local California artists and their artwork, acts as a deterrent to graffiti, and involves residents in contributing to the beautification of the city. Phase I of the Murals Project was initiated in 2018, this will be Phase II and is slated to conclude in late 2023 – early 2024. This program is funded by the 1% for the Arts Program which collects a tax from qualifying construction projects and holds the funds in the Public Arts Trust Fund, reserved exclusively for use for Public Art Initiatives.

OVERVIEW:

In multiple stages of execution, the City of Manhattan Beach will select and install artwork on exterior public spaces throughout the city. For this Phase II, there are 7 surface options located in different sections of the city. All submissions will be reviewed by the Cultural Arts Commission and finalist will be awarded by City Council. Any, all, or none of the presented surfaces may be awarded as a mural site at City Council's direction. For this phase II, only artists from California will be eligible to apply with preference given to those living or working in the City of Manhattan Beach.



ARTIST GUIDELINES AND REQUIREMENTS:

Eligibility

1. All California artists over the age of 18 are eligible.
2. For this Phase II, those living or working in the City of Manhattan Beach will receive preferential acceptance status.
3. Entries must be a unique, original design, and artwork of the entrant and suitable for viewing by all ages.
4. Applicants must have completed projects of similar scope prior to the award of this RFP or demonstrate the ability to complete a mural of this size, scope, and complexity.

Artist Stipend

1. Artists will be awarded a stipend according to the project site (see Reference 1 – Sites and Budgets). This stipend is inclusive of all artist fees, supplies, materials, equipment, rentals, site preparation, permit fees, and time spent. Upon selection of the design and execution of the Artist Agreement, artists will receive an initial disbursement of funds at 50% (with the remaining 50% paid upon completion of the project).
2. Completion of the project must be verified by City staff prior to disbursement of final payment.

City Responsibilities

1. City is responsible for maintenance of artwork upon its completion in the same manner as all other public art works owned by City.
2. City owns all installed artwork and reserves the right to copy, reproduce, and adjust the artwork as it sees fit, in perpetuity.
3. Artist retains the copyright to the artwork.



4. City reserves the right to remove, replace, or adjust the artwork as necessary for the duration of the project and/or the artwork.
5. City will present the site in as is condition. Neither the City nor the Artist shall make any alterations to any of the selected sites with the exception of light surface cleaning and preparation (such as primer application) to be performed by the artist.

Artist Responsibilities

1. It is the responsibility of the Artist to submit a complete application, by the due date listed at the top of the application, as well as to include all required materials.
2. Artist shall paint the approved design in the approved location using suitable outdoor paint and materials directly onto the surface of the site presented in as-is condition. Artist may prepare the site and surface for application of paint by cleaning and/or priming **ONLY**, any other surface adjustment or preparation must be approved by City staff in advance.
3. Artist shall plan, organize, coordinate, paint, obtain permits, and complete the mural as presented to and approved by City Council, including the application of a final anti-graffiti coating in a manner and material approved by City staff.
4. Artist shall procure and provide all necessary tools and equipment (including scaffolding and lifts if needed) for the project, including but not limited to paint and painting materials, protective and masking materials, personal protective attire, site preparation and protection, refuse receptacles and the physical removal of refuse at the end of each painting session.
5. Artist shall prepare and clean up the site, including removing all refuse at the end of each painting session, providing and using any safety measures (including barricades, caution tape, traffic redirection supplies etc.)



6. Completed artwork must retain color, surface, and application integrity for a minimum of 5 years, during which time it will incumbent upon the artist to make any repairs to the artwork should it fail due to faulty application thereof.
7. Artist is responsible for all coordination and fees associated with this project (including obtaining and absorbing cost of all necessary permits, coordination with City staff, securing the site, providing safety equipment/signage/barricades).

Description & Location of Mural Sites

1. The dimensions of the mural sites vary at each location, sizes of sites are approximate and to be verified by artist.
2. The specific sites and information about each site can be found in Reference 1.
3. Artist may request a specific location, however may be assigned a different location at the discretion of the City Council. As stipends vary for each location, the stipend paid to Artist will correspond to their assigned location regardless of what their preferred location was. The City cannot guarantee that the requested location will be assigned to the Artist.
4. All sites will be presented in “as-is” condition for application of the mural.

General Guidelines

1. Art should be visible from a distance.
2. Installation will begin only after design approval and completion of all required liability, permits, and contract forms. It is the Artist’s responsibility to coordinate with City staff to comply with all applicable requirements and regulations.
3. Artwork is a long-term installation and becomes the property of the City of Manhattan Beach.



4. Artists must complete the project within a stipulated time frame. On acceptance, a time frame will be established. Any deviation from the timeline must be agreed upon in writing by the artist and City staff.

Artwork Themes

1. All artwork must be original, created by the applying artist(s) for this project.
2. Creativity and innovation of design are encouraged.
3. The following Artwork themes are **encouraged** but not required:
 - a. Represent various aspects of the City's iconic history, past and present
 - b. Reflect the specific neighborhood or area of the site location; for historical images of Manhattan Beach, please feel free to visit the MB Historical Society at www.manhattanbeachhistorical.org
 - c. Reflect the Diversity, Inclusion, Character, and Inspiration that is Manhattan Beach
4. Artwork must **not** contain:
 - a. Political statements or persons
 - b. Religious references, symbols, numbers, or representations
 - c. Copyrighted or trademarked materials; corporate or organizational branding

Application Requirements

1. Complete and sign the online application form, and:
 - a. Include a detailed description outlining your design theme. Indicate if your theme has specific relevance to the City of Manhattan Beach history, culture, heritage, or geography, or to a specific location.
 - b. You may request a specific location, although there is no guarantee any artist will be assigned their requested location.
 - c. Include 2 to 3 full color, detailed concept drawings.
 - d. A description of the approach to the project such as necessary equipment (including lifts, scaffolding, barriers, signage, and/or safety



- measures) methods of surface preparation, primer applications, anti-graffiti coating, or other material to secure the longevity of the mural.
 - e. There is no limit on how many designs an artist may submit, however **each design MUST be accompanied by its own application** filled out in full of all required information and images.
 - f. Any incomplete applications may be subject to dismissal from the process.
2. Provide examples of previous work on a similar scale:
- a. Provide 3 – 5 images of similar work you have completed in the past.
 - b. This must include images of at least 3 separate projects with up to 2 details.
 - c. Projects may be other than Murals but must be similar in size and scope. Examples included must demonstrate the artist’s ability to work on a large-scale outdoor project completed.

Submission of Entry

EVERY PROPOSED DESIGN MUST BE ACCOMPANIED BY A SEPARATE APPLICATION

1. Application – Complete and sign the **Artist Application Form** [here](#)
2. Proposal – Upload 2 to 3 images of your proposed design
3. Artwork Description – Provide a detailed description of your design (what is depicted in the artwork, what is the meaning behind the proposed artwork, what is its connection to Manhattan Beach and/or the proposed site, other information the selection committee may find useful)
4. Portfolio – Attach examples of past work, 3 – 5 images of at least 3 artworks of similar size, scope, and/or budget
5. Resume – Include a resume or CV
6. Letter of Interest – Provide a brief introduction of yourself, your background, your proposal, and how/why you qualify to complete this project. Describe



any special needs your proposal may necessitate (including scaffolding, lifts or other machinery, safety measures and precautions, street closures etc.).

**All applications must be received by the date/time at the top of the application;
Late or incomplete application may not be considered at the discretion of the
selection committee**

Selection Process and Criteria

1. Designs will be reviewed and selected by City staff and the City of Manhattan Beach Cultural Arts Commission with final approval by City Council.
2. All applications will be prescreened by staff to assure completion of application, adherence to guidelines, appropriateness of subject matter and quality of submission before being presented to the Cultural Arts Commission for review.

For questions and further information:

Contact Eilen R Stewart by email only at submissions@manhattanbeach.gov



APPLY HERE

REFERENCE – SITES AND BUDGETS

Site 1 – Manhattan Heights Complex, North Wall on Manhattan Beach Boulevard

Budget – Up to \$40,000

Notes:

- Wall is subdivided into 7 sections, scored into the stucco finish of the surface
- There are currently two bulletin boards located on the east side of the wall, these can be removed and/or relocated depending on the proposed design
- Mural may cover any or all of the 7 sections of the wall
- Mural must be applied directly onto the stucco, the surface of the wall will not be smoother nor altered prior to artwork installation
- Manhattan Heights Complex is used primarily for children’s recreation programming as well as a few Older Adults classes and activities



Site 2 - Manhattan Beach Art Center, north wall facing Manhattan Beach Boulevard
Budget - Up to \$20,000

Notes:

- Wall is made of corrugated metal
- Mural may extend on to the metal to the outside of the two narrow windows, but may not encroach upon the brick
- Vegetation will be removed and replaced with low profile plants or rockscape



Site 3 – Marine Park Rocketship Hall, exterior wall facing east

Budget – Up to \$20,000

Notes:

- Wall is comprised of rough textured brick which will not be smoothed for the application of the mural
- Mural may go over the door or leave the door unpainted
- Building is used primarily for youth activities



Site 4 – Restroom building just north of the pier, walls facing north and east ONLY

Budget – Up to \$100,000

Notes:

- Only the north and east facing walls may be painted
- Proposal **MUST** include views of all walls to be painted, including the small north-facing wall in the center of the building as well as the wall next to/above the staircase on the north side
- Design may span over the doors or leave the doors unpainted

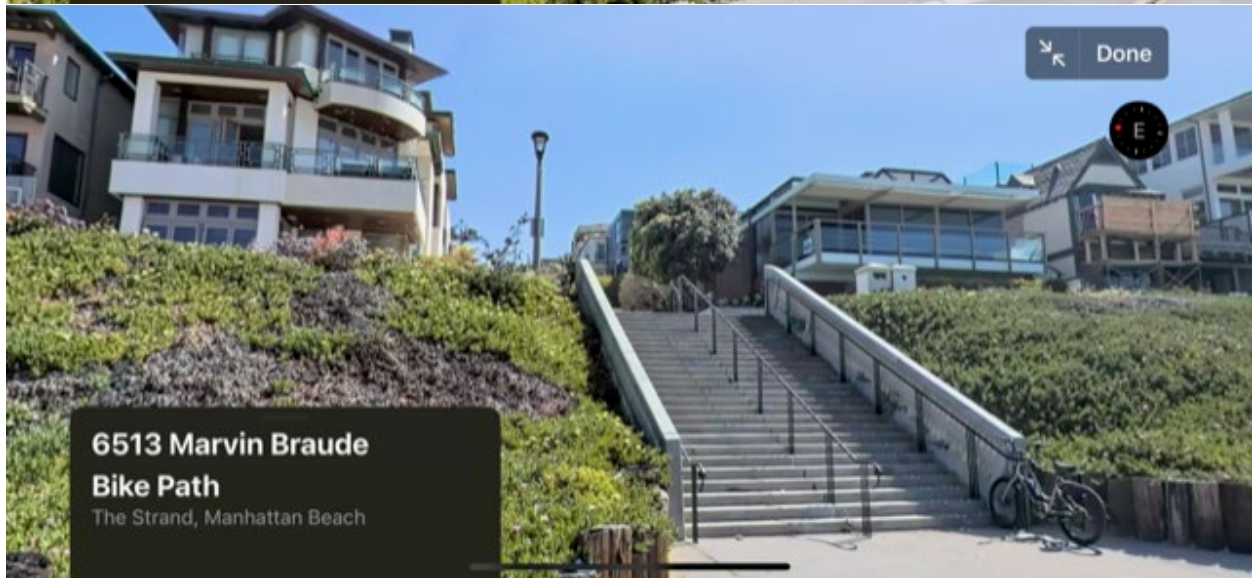
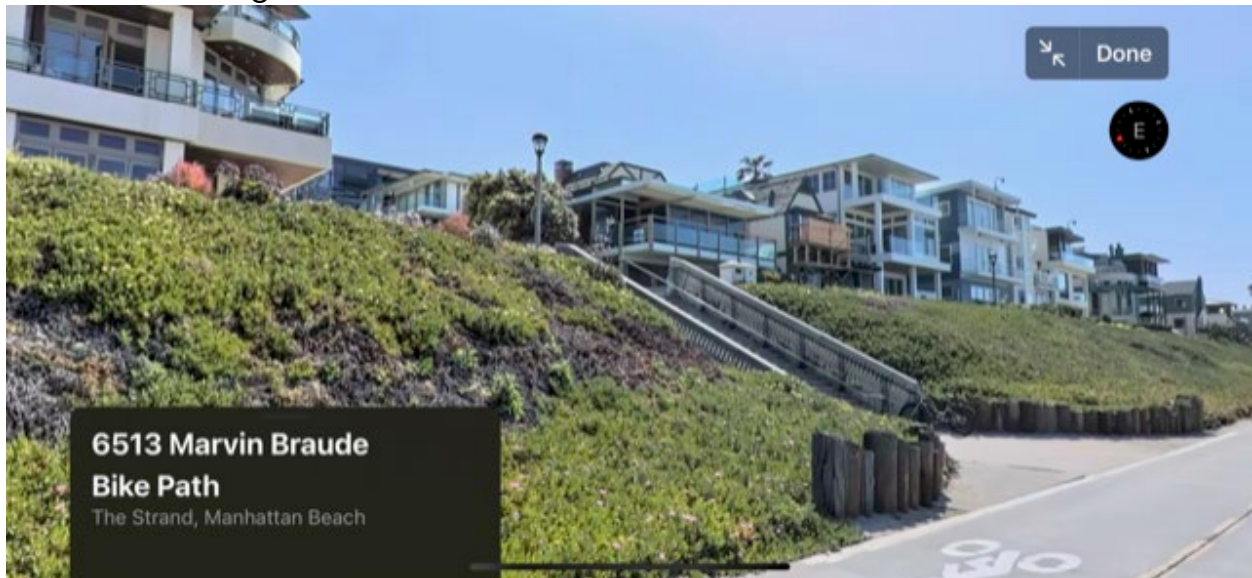


Site 5 – Stairs from The Strand to the Bike Path, between 33rd Pl. and 34th Pl.

Budget – Up to \$30,000

Notes:

- Only the vertical surface of the stairs may be painted for this mural
- Artwork may be abstract or may “morph” into an image when viewed from a certain angle



Site 6 – Downtown Manhattan Beach Fire Station 1, white wall facing 12th street

Budget – Up to \$85,000

Notes:

- This is the most visible wall on the wall of Fire Station 1 in the heart of Manhattan Beach
- Wall is nearby the 9/11 Memorial as well as the Veterans' Memorial
- This location will require scaffolding and/or lift, artist must provide brief plan for accessing location in the letter of interest



Site 7 – Parking Lot #2, Downtown Manhattan Beach, triangular wall facing 12th street

Budget – Up to \$20,000

Notes:

- This location is the triangular wedge of the exterior wall of Parking Lot #2
- Location has varied access and may require scaffolding or lift on a steeply sloped street; Artist to determine what equipment is needed to safely accomplish the approved design
- Proposal may engage all or a portion of this wall

