



NORTH MANHATTAN BEACH BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD MEETING



MINUTES

October 11, 2023, at 6:00 PM

City of Manhattan Beach City Hall – City Manager Conference Room
1400 Highland Avenue
Manhattan Beach, CA 90266

Business Improvement District (BID) Chairperson Simms called the Meeting to Order at 6:00pm

1. Roll Call

Mike Simms	BID Chairperson	- Present
Lorenzo Pittera	BID Vice Chairperson	- Not Present
Roxanne Faire	BID Secretary	- Present
Harry Ashikian	BID Board Member	- Present
Abbott Lawrence IV	BID Board Member	- Present
Justin Maxwell	BID Board Member	- Present
Tim Ryan	BID Board Member	- Present
David Archer	North MB BID Exec. Coordinator (EC) & CEO/President of MB Chamber of Commerce	- Present
Joe Franklin	City Councilmember/Council Liaison	- Not Present
George Gabriel	Assistant to the City Manager/BID Liaison	- Present

2. Approval of September 13, 2023, Meeting Minutes

Following discussion, BID Board Member Ryan, made a motion, seconded by BID Board Member Ashikian to approve the minutes for the October 11, 2023, meeting minutes. Seeing no opposition, the motion passed.

3. Public Comment - (3 Minute Time Limit)

None Provided

4. City Councilmember/Council Liaison Joe Franklin Updates & Comments

None Provided

5. MBPD Public Safety Update

Asst. to the City Manager Gabriel reported that the Police Department was unable to attend the meeting as they were attending to impacts from Officer Swanson's passing. Following questions regarding reports of a local e-bike gang, Asst. to the City Manager Gabriel indicated the Police Department was aware of the matter and appropriate measures were being taken by MBPD.

6. Pressure Washing/Porter Services

City Staff reported on a pending change in the City's Pressure Washing/Porter Services contract and that while there was an RFP distributed, it was determined that providing the Services through City Staff, there would be substantial savings. Therefore, staff will be recommending that staff insource those services to the City Council.

7. NMBBID Chairman Mike Simms Updates & Comments

The BID chair provided an update on upcoming items for discussion and gave an update on the general business environment in North Manhattan Beach. It was noted that the Hometown Fair was good for businesses, September was down by 5% in Manhattan Beach and greater than 5% Nationally.

8. North MB Executive Coordinator Update Provided by Chamber of Commerce

Executive Coordinator (EC) Archer reported that the websites has been updated with upcoming Events, Minutes, and Agendas for the Advisory Board Meetings. Additionally, a Social Media Provider is being solicited.

9. Outdoor Dining Update

BID Chair Simms gave an update and indicated that there were between 75 – 100 Attendees at the Outdoor Dining Community Workshop on October 2, 2023.

10. 2023 Holiday Stroll

EC Archer discussed the upcoming Holiday Stroll on December 7, 2023, and indicated that the Event Permit had been submitted to the City of Manhattan Beach. Many of the same activities as last year would be provided and Board Member Lawrence IV indicated it might be possible to use Pancho's Valet Parking Area for a portion of the Stroll. Some items of note were Waste Management, Barriers for the "Activity" Area, and Banners.

11. North MB Association Development

The Work Plan item regarding the establishment of the North MB Association is in process and EC Archer indicated that the Chamber was reviewing the use of an existing Non-Profit, the Manhattan Beach Chamber, and the North MB's use of the Chamber's non-profit status is being reviewed by the Chamber's Attorney. City Staff noted that this proposal may be an option for the City Council's review and approval/denial.

12. Update on Surfboard Sculpture – Artist

All permits have been submitted by the Artist and Permit fees will be paid soon. Engineering specifications may be needed, and the Artist intends to attend the next NMBBID Advisory Board Meeting.

13. Call for November 15, 2023, Agenda Items

BID Chairperson Simms reported that items slated for the tentative November agenda include Update on the Surfboard Sculpture, including inviting the Artist, Public Safety, Monument Sign Update, Trees for North Manhattan Beach, and Public Works activities scheduled.

Adjournment: The meeting was adjourned at 6:50 PM. The next meeting is scheduled for November 15, 2023, City of Manhattan Beach, City Hall – City Manager Conference Room at 1400 Highland Avenue.