



**CITY OF MANHATTAN BEACH
PARKS AND RECREATION COMMISSION**
Monday, November 27, 2023
4:00 PM
Location: City Council Chambers and Zoom

A G E N D A

- A. CALL TO ORDER**
- B. PLEDGE TO THE FLAG**
- C. ROLL CALL**
Commissioner Allen
Commissioner Komatinsky
Commissioner Zimbalist
Chair Doran
Commissioner McCarthy
Commissioner Windes
Commissioner Greenberg
- D. APPROVAL OF MINUTES –**
October 23, 2023
- E. CEREMONIAL – none**
- F. AUDIENCE PARTICIPATION (3-Minute Limit) -** The public may address the Commission regarding City business not on the agenda.
- G. GENERAL BUSINESS**
1. 23/0123.02 Work Plan Items Discussion
 - a. Dog Parks & Community Parkettes
 - b. Explore Repurposing Pay 'n' Play Racquetball Land/Building
 - c. Sand Dune Park Master Plan (Nature Areas & Trails, Building)
 - d. Explore Community Aquatics Facility
 - e. Donation Policy and Programs / Non-Profit Discussion
 - f. Enhanced Holiday Events (Flags, Memorial Day, Fallen Soldier)
 2. 23/1125.01 Consideration of a 2024 Juneteenth Community Celebration
 3. 23/1125.02 Consideration of Field Reservation and Per Player Fee Adjustments for Fiscal Year 2024-2025 and Creation of a Turf Replacement Plan
- H. STAFF ITEMS**
City Council Recap and Parks and Recreation Department Updates
- I. COMMISSION ITEMS**
Older Adult Program Update
School District Update
Student Update
- J. ADJOURNMENT**

If unable to attend in person, the Parks and Recreation Commission encourages the public to participate by submitting comments on agenda items or other subject matter within the jurisdiction of the Parks and Recreation Commission via email to both lrobb@manhattanbeach.gov and mleyman@manhattanbeach.gov, no later than 3:00 PM, November 27, 2023 (the day of the meeting).

Zoom Meeting Instructions: There are multiple ways to join the meeting. Please Note - the Parks and Recreation Commissioners and Staff will be visible via video, members of the public may choose to turn on their video during public comment during their turn.

If you plan to speak during the meeting, join via Zoom at 3:45 p.m. in order to request to be on the speakers list.

1. Join Zoom Meeting via the internet (download app if needed): Direct URL: <https://comb.zoom.us/j/93781041645>, Meeting ID: 937 8104 1645
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
2. Join Zoom Meeting via Phone Application (download app if needed): Download Mobile Apps: <https://zoom.us/download>, Enter Meeting ID: 937 8104 1645
Please name yourself to include the item(s) you wish to speak on, and your First & Last name. Example: G.1 – Jane Smith.
3. Join Zoom Meeting via Phone Conference (Voice Only): Phone Numbers: +1 669-900-6833 or +1 346-248-7799. Meeting ID: 937 8104 1645.
Find your local number: <https://comb.zoom.us/u/aByWMRmYK>. Upon calling in, you will be “muted” until you are prompted by the Host to state which item you wish to comment on. Your mic will be unmuted when it’s your turn to provide Public Comment.

Please Note - All microphones for non-Commissioners or Staff will be muted during the meeting, except during Public Comment periods for which you have requested to speak.

The City strongly advises you of the following:

1. Download the Zoom app to your respective device well ahead of the meeting time. Visit <https://zoom.us/> for the download link. Please make sure you have downloaded the most recent version available.
2. Familiarize yourself with the Zoom application prior to the meeting.
3. Check the condition of all personal electronic equipment, internet and phone connections, and microphone/speaker functionality. The City is unable to support this equipment.
4. Join the meeting prior to the start time. Due to security or technical limitations, admittance to the meeting may not be possible after the meeting begins.
5. Every effort will be made to “rename” participants on Zoom as quickly as possible, so that phone numbers are hidden, however, phone numbers may be partially visible for a brief time.

**CITY OF MANHATTAN BEACH
PARKS AND RECREATION COMMISSION**

Tuesday, October 23, 2023

4:00 PM

Location: City Hall - City Council Chambers and Zoom and Teleconference
by Commissioner Allen (per Government Code Section 54953(b))

A. CALL TO ORDER – Chair Doran called the meeting to order at 4:00 pm.

B. PLEDGE TO THE FLAG

C. ROLL CALL

Present: Allen (remote), Zimbalist, Chair Doran, McCarthy, Windes, Greenberg, Komatinsky

Absent: None

Others Present: Parks and Recreation Director Mark Leyman, Senior Recreation Manager (SRM) Melissa McCollum, Senior Management Analyst (SMA) Linda Robb, Public Works Maintenance Manager Sean Roberts; Urban Forester Ernest Area, Recording Secretary Rosemary Lackow

D. APPROVAL OF MINUTES – September 26, 2023

It was moved and seconded (Windes/Zimbalist) to approve the minutes as submitted.

Roll Call:

Ayes: Allen, Greenberg, Komatinsky, Zimbalist, Chair Doran, McCarthy, Windes

Noes: None

Absent: None

Abstain: None

Chair Doran announced the motion passed 7-0

E. CEREMONIAL – None

F. AUDIENCE PARTICIPATION (3-Minute Limit) - None

G. GENERAL BUSINESS

1. 23/0123.03 Work Plan Items Discussion

a. Dog Parks & Community Parkettes

Commissioner Allen noted that the committee and staff met about two weeks ago with the city consultant, David Volz Design (DVD) regarding various dog park and parkette improvements. Staff expects to receive cost estimates from DVD this week.

b. Explore Repurposing Pay 'n' Play Racquetball Land/Building

Commissioner Windes noted that this project is still awaiting direction from City Council.

c. Sand Dune Park Master Plan (Nature Areas & Trails, Building)

Commissioner Zimbalist updated that the ad hoc subcommittee (Zimbalist, Windes, Allen) and staff met with David Volz Design (DVD). DVD has all community meeting input and together they reviewed a list of community issues and ideas (such as lighting, building replacement, preservation of mulberry trees, replacement of the original park sign, and playground equipment). The timeframe discussed called for: submittal in about two weeks of conceptual renderings and schematics followed by another meeting to review the plans; scheduling of a third public outreach event in early December and, submittal of final conceptual plans to City Council no later than March, 2024.

Commissioner Windes added that she would like to learn more about decorative fencing, including addressing its compatibility with the playground area and timing for processing design approval through the Cultural Arts Commission. Commissioner Windes expressed concern about the extent of outreach for the December community event. Commissioner Zimbalist asked whether the subcommittee might collaborate with the Cultural Arts Commission on the decorative fencing.

Director Leyman stated that, pending direction from the council, the decorative fencing would typically be a separate public arts project of the Cultural Arts Commission.

Director Leyman described the typical RFP art selection process undertaken by the Cultural Arts Commission and noted that decorative fencing will be reviewed within the context and scope of the park master plan being developed. While a joint committee is possible between Parks and Recreation and Cultural Arts, this would be up to Council.

Commissioner McCarthy recalled that a request for decorative fencing arose from residents who attended prior outreach events, at locations both at the bottom of the park slope and top, where residential streets dead end.

Director Leyman informed that the prior notification of community meetings went to residents within a 1,000 foot radius of the park which covered about 1,000 households. Commissioner Komatinsky suggested that the subcommittee augment this by handing out informational flyers to residents.

Commissioner Zimbalist updated that the park continues to be lush and railroad tie maintenance is being done. Commissioner Windes reported seeing a lot of water at the top of the dune, on the south side. Director Leyman will inquire with Public Works Manager Roberts as to whether the irrigation schedule will be seasonally adjusted.

d. Explore Community Aquatics Facility

Commissioner McCarthy reported that staff and the committee will be meeting this week with the city consultant, HMC, and the first community meeting has been scheduled for November 13 at Manhattan Heights Park, 6 p.m. to 8 p.m. The community meeting is very important in that residents will be able to share important issues and what they'd like to see incorporated into the project. Input can also be provided on a survey on the city's website, on the Parks and Recreation Department page, linked at "Begg Pool Project".

Commissioner McCarthy urged the commissioners to spread the word about the community meeting in November, and has a form letter that she can share. Manager McCollum stated that notice will be published on November 9th in the Beach Reporter, postcards will be mailed to households in a radius measured 1,000 feet from the exterior boundaries of the park, and the city communications team will send e-blasts including to MBUSD and various social media postings. Commissioner Komatinsky suggested letters to the editor of the Daily Breeze; Director Leyman advised that newspaper letters should be authored by non-Commission community members.

e. Donation Policy and Programs/Non-Profit Discussion

Commissioner Komatinsky provided an overview of the draft 501(c)(3) "LoveMB Foundation" proposal attached to the agenda staff report, covering its various components, including: History of the Donation Program, Mission Statement; Donation Opportunities; Governance and Board of Directors; Administration and Finance; Communication Plans; Bylaws and MOU Documentation and Development; Website links for review (examples of other long-standing municipal similar programs; and The 'Ask" (guidance being sought from City Council).

Commissioner Komatinsky fielded questions and comments, noting that the website will have a visual menu of various items that people can support with a donation and, for now, facility naming rights will not be on the menu of donation possibilities. Commissioner Komatinsky emphasized that the foundation is designed so that donations will start out as relatively small but over time can grow.

It was moved and seconded (Komatinsky, Windes) that the Parks and Recreation Commission support the proposed LoveMB Foundation 501(c)(3) formation proposal and attachments as submitted.

The motion passed 7-0 by a voice vote.

f. 2024 Juneteenth Celebration

Commissioner Windes thanked the subcommittee for their efforts and reported that so far 1,700 survey responses have been submitted of which 280 are from residents and the remainder from Mira Costa Students. In addition, 15 students from the high school's Black Scholars Union have volunteered to help. She acknowledged Mira Costa Principal Gergen for the high school's great support. Next step: a community meeting has been scheduled on November 4th at 11:00 a.m. at the library to discuss the survey results and how to incorporate into a celebration for 2024. The committee plans to bring a draft proposal to the Commission in November for a recommendation that could then be forwarded to City Council in December.

g. 23/0926.03 Enhanced Holiday events and Checklist

Director Leyman summarized that the subcommittee has come up with a list of holidays and enhancements as stated in the staff report. Staff is currently awaiting updated cost estimates for American flags, which will be incorporated into a future report to City Council with other appurtenant information (flag quantities, display locations, timeframe for display etc.).

2. 23/0926.01 Consideration of New Concept Proposed in Lieu of the Veterans Recognition Wall Program

Director Leyman gave a recap of the City Council discussion at its October 3rd meeting regarding this project. City Council directed that the Parks and Recreation Commission further refine a Fallen Soldier program, looking at various issues such as criteria for being recognized, size/scale and form for the monument, and location (civic center plaza suggested) and the program name, suggesting that “soldier” be replaced by a more applicable term, such as “heroes” (e.g. “Fallen Heroes Monument”) that is applicable to all branches of military service. It was also noted that the existing Veterans Monument includes both “fallen soldiers” and veterans.

Director Leyman called for Commissioners to form a new ad-hoc committee for this project which is added to their Work Plan, accept further information from Gary McAulay, who is present, and provide any additional input.

Commissioner McCarthy volunteered to serve on this new ad-hoc committee and expressed concern that the word “heroes” as a replacement for “soldiers” seems too broad and does not capture the military service aspect

Director Leyman noted that the subcommittee could consider an alternative name for the monument and confirmed that the Council’s intent was to specifically recognize individual names of Manhattan Beach military servicemembers who lost their lives in defense of country and though a wall monument was the initial concept, going forward, the monument could be expressed as something other than a wall, such as a statue, sculpture or other entity. A location suggested by the Council was the Civic Center plaza.

Chair Doran stated that he will assist Commissioner McCarthy who agreed to serve as the chair.

Gary McAulay addressed the Commission. He clarified that the project would honor those from Manhattan Beach who died while serving in the military, which he believes numbers about 25 or so, not those who have served in the military, which would number in the thousands and would not include fallen City police officers which are typically honored differently. He also clarified that the word “soldier” typically refers to army service and agrees that the project name needs to be inclusive of all service branches. Traditionally memorials have been called things like a “War Dead Memorial” but in this case he believes that the desire is for some other name. This will take some discussion by the committee after perhaps looking into other such memorials that have been established.

He recognized that the existing city monument recognizes both veterans (who survived military conflict) and those who died during conflict, but feels strongly that those who gave their lives in service should be honored separately from veterans. He feels that the form of the monument could be a wall with plaques or something else that might involve an artwork. He personally favors a modest expression, scale wise and understands that it is

a balancing act: to recognize those who have died, but to still maintain a happy environment in public places. As to location, it should be somewhere that can accommodate a Memorial Day event.

Mr. McAulay noted that establishing a relationship to Manhattan Beach can be complicated and tricky. He has performed a great deal of research including checking into records with the American Legion and many other sources. He confirmed that eligibility would not necessarily require losing life during combat, but could be through other service related activities.

Director Leyman noted that, should the Parks and Recreation committee, upon working out details, recommend a memorial that encompasses an artwork, then, at the Council's direction, the project would be forwarded to the Cultural Arts Commission to develop and process an RFP as this is required for projects funded through the Public Art Trust Fund. The Director confirmed that the two-member subcommittee will be working with him closely, and will start with an exchange of information and community input will be generated going forward.

H. STAFF ITEMS

Public Works project updates (note: this item heard prior to General Business)

City Urban Forester Ernest Area updated regarding the Polliwog Park tree project, corrected prior information by stating that no trees have yet been purchased but otherwise information remains the same regarding the number of trees, minimum size, height when planted and minimum distance between ground and overhead branches (6-foot minimum).

A community meeting to discuss options for selecting new trees has been scheduled for October 25 (Wednesday) 11:00 am to noon at the Begg Pool parking lot. Attendance is open to the public and several individuals and groups such as Audubon Society, Botanical Garden, and Friends of Polliwog Park have been invited. Public Works has also been working with the school district and is aware of its concerns regarding maintaining visual line-of-sight through the trees. The final decision on the types (species) of replacement trees will be a collective decision. The tree planting process is expected to take two weeks.

City Council Recap and Parks and Recreation Department Updates

Director Leyman announced/reported:

Upcoming events:

- October 27, MBAC opening for exhibit honoring the legacy of Homeira Goldstein—all encouraged to attend.
- October 29, at the pier, annual Pumpkin Race
- November 11: Annual Veteran's Day ceremony, Veterans memorial, 11:00 a.m.
- November 15, Pier Lighting

City Council updates:

- October 3rd meeting: Director Leyman presented updates for 22 active work plan projects and highlighted 17 that are completed. Council expressed support for staff but also concern for workload.
- October 17th meeting, Senior Recreation Manager McCollum presented regarding options for spending the city's \$9.5 million surplus library funds. City Council directed to: 1) move forward with digitizing the historical collection (through consultant HAI); 2) develop plans for expanded library programming (L.A. County Library working with MB Library Commission); and 3) move forward to explore the development of a concept for a "Cultural Library"—which could encompass programming as art center (exhibits and glaze lab), a "makerspace", historical collection storage and access, and a library book component; Councilmember Napolitano will be city council "point person" working with the County Library, with extensive community input and involvement including polling the community on potential sites on the city's east side. In discussing, Commissioner Komatinsky was encouraged to provide names of local residents who were involved with developing an innovative facility (e.g. makerspace) for the school district and who may be good resources for this project. Commissioner McCarthy sees that having a "Cultural Center" could provide a space to have more robust cultural events with tie-ins to not only books but other media forms.

Director Leyman briefly reviewed the new workplan process: in January the Commission will finalize its proposal for the next year's list of projects which will be presented by Director to the Council in March for approval; thereafter quarterly the council will be updated on workplan progress.

I. COMMISSION ITEMS

Older Adult Program Update. (McCarthy) Commissioner McCarthy reported, with the Scout House project progressing now, there has been talk about resuming planning for a fundraiser that had been cancelled in 2020. The group has also been filling out a survey regarding programming; attendance at technology training events has been very strong.

School District Update (Komatinsky) Commissioner Komatinsky reported that, beside regular activities, the district has started to gear up for a community conversation on the parcel tax renewal measure that will be on the March, 2024 ballot.

Student Update (Greenberg) Commissioner Greenberg reported on activities such as football and the recent homecoming, the upcoming pop choir concert and fall play Peter and the Star Catcher.

Pumpkin Race Commissioner Windes reminded that at 1:30 on October 29th the Commission's race is scheduled and encouraged all to join in. The pumpkin will feature a small pool that represents Begg Pool.

J. ADJOURNMENT

At 5:56 p.m. it was moved and seconded (Komatinsky/Zimbalist) to adjourn to Monday, November 27th at 4:00 p.m. The motion passed 7-0.

DATE: November 27, 2023

TO:

Members of the Parks and Recreation Commission

FROM:

Mark Leyman, Parks and Recreation Director

SUBJECT:

Parks and Recreation Commission Work Plan for 2023-2024

RECOMMENDATION:

Discuss Parks and Recreation Work Plan items approved by the City Council at the joint City Council meeting on January 9, 2023.

FISCAL IMPLICATIONS:

Fiscal implications, if any, will be developed on a project-by-project basis and presented to the City Council as necessary.

DISCUSSION:

The City Council met with the Parks and Recreation Commission in a joint meeting on January 9, 2023 to provide direction and approve the following topics for the 2023 Parks and Recreation Commission Work Plan.

- Dog Parks & Community Parkettes – City Council directed the Commission to research the possibility of smaller dog runs in areas of Veteran’s Parkway occupied by ice plant, once the main project is complete; and to notice the neighbors in the area surrounding the Polliwog Park proposed dog run expansion.
- Explore repurposing Pay’n’Play Racquetball Land/Building – City Council directed staff to determine programming costs, revenue projections and long term options (i.e. demolition of building), returning to Council for direction.
- Sand Dune Park Master Plan (Nature Areas & Trails, building) – City Council directed the Commission to research more appealing fencing options surrounding Sand Dune Park, and continue community input to develop an RFP for design and Master Plan.
- Explore Community Aquatics Facility - City Council directed the Commission to focus on Begg Pool as the site location and to return with a report on all costs in order to enhance and maintain the space.
- 2024 Juneteenth Celebration – City Council directed staff to include this work plan item at the June 6, 2023 City Council meeting.

The Polliwog Park band shell was not added to the 2023 work plan and City Council directed the Commission to return with the band shell item for consideration in 2024.

TO:

Parks and Recreation Commission

FROM:

Mark Leyman, Parks and Recreation Director
Melissa McCollum, Senior Recreation Manager
Kari Bell, Senior Recreation Supervisor

SUBJECT:

Consideration of a Juneteenth Community Celebration in 2024

DISCUSS AND PROVIDE RECOMMENDATIONS

RECOMMENDATION:

Staff recommends that the Parks and Recreation Commission discuss and provide recommendations on proposed plans for a Juneteenth Community Celebration in 2024.

FISCAL IMPLICATIONS:

There are no fiscal implications associated with the recommended action at this time. Once the City Council directs staff on this matter, future funding allocations may be required.

BACKGROUND:

Juneteenth (June 19) is the oldest known celebration to commemorate the end of slavery in the United States. The holiday was first celebrated in Texas, where on that date in 1865, enslaved people finally received news from Union soldiers that they had been set free by the Emancipation Proclamation more than two years earlier. Juneteenth was recognized as a federal holiday in 2021.

In past years, residents and visitors informally gathered at Bruce's Beach Park to celebrate Juneteenth. Prior to Juneteenth this year, the City received a number of requests from community members to host a Juneteenth Celebration at Bruce's Beach Park.

On July 17, 2018, the City Council approved the City's Special Events Policy which creates guidelines and procedures by which outside organizations apply to hold special events in public spaces. Last year, the City Council considered a request to update the Special Events Policy to remove the exclusion of Bruce's Beach and the 8th Street and Larsson Street Parkettes to allow for permitted events in those locations. The City Council chose not to update the Special Events Policy, so only the City may host organized events at Bruce's Beach.

On April 18, 2023, City Council directed staff and the Parks and Recreation Commission to return to City Council with a robust plan to hold a citywide acknowledgement or

celebration of Juneteenth in 2024 and to consider several possible locations for the event.

DISCUSSION:

Creation of a robust plan for a 2024 Juneteenth celebration in Manhattan Beach required expansive community outreach, including informal conversations with a variety of stakeholders, inclusive community meetings, and a survey with 1,730 responses.

At a Listening Session in July 2023, attendees learned about the history and significance of Juneteenth and began sharing their ideas for a community celebration. Some of the rationale for a Juneteenth celebration discussed by participants included:

1. **Cultural Significance:** Observing Juneteenth recognizes the struggles and triumphs of African Americans, contributing to a greater understanding of the nation's history and promoting cultural awareness.
2. **Community Building:** Hosting a Juneteenth celebration provides an opportunity for residents to come together, reinforcing the values of equity and unity.
3. **Education and Awareness:** The celebration can include educational components, promoting a deeper understanding of African American history among residents.
4. **Economic Impact:** The celebration can stimulate business activity.
5. **Symbol of Inclusivity:** A citywide Juneteenth celebration sends a message of inclusivity, demonstrating a commitment to valuing and respecting the diversity of residents, business owners, and visitors.

Possible activities suggested by participants at the first community meeting included:

1. Juneteenth Fair with music, art, food, and vendors to celebrate the richness of African American culture
2. Educational component (speaker series, open forums and panels, and satellite venues) to highlight the history and significance of Juneteenth
3. Family-friendly activities to include children and families, such as storytelling, games, and art projects
4. Special programs at schools
5. Partnerships with local schools, organizations, and businesses

Bruce's Beach and Polliwog Park were the top locations suggested for events. Several participants also emphasized the importance of including African Americans in all aspects of event planning and implementation of a Juneteenth celebration in Manhattan Beach.

A Juneteenth survey open from July-October 2023 gathered additional information from 1,730 respondents, including the results noted below.

Do you support a 2024 community celebration of Juneteenth in Manhattan Beach?

Yes	No
76.57%	23.43%

How likely are you to attend?

Likely	Somewhat Likely	Not Likely
18.12%	46.34%	35.54%

What should a Juneteenth celebration include?

Vendors	1 st Choice
Visual Arts	2 nd Choice
Performing Arts	3 rd Choice

Four hundred survey respondents do not support a Juneteenth celebration in Manhattan Beach. Common reasons provided include a preference to not spend City money on the celebration, a preference to celebrate other national holidays instead, and observations about the racial makeup of Manhattan Beach (small percentage of black or African American residents and business owners).

Over 1,300 survey respondents do support a Juneteenth celebration in Manhattan Beach. Common reasons provided include the opportunity to celebrate freedom and highlight African American history, contributions, community members, artists, business owners, and traditions.

A second community meeting in November included presentations about the survey results and recent Juneteenth celebrations in El Segundo and Pasadena as well as additional conversation about plans for a Manhattan Beach celebration in 2024. Attendees, including members of Mira Costa’s Black Scholars Union Club, enthusiastically supported the three recommendations below for a 2024 Juneteenth celebration in Manhattan Beach.

1. Juneteenth Festival at Polliwog Park on Saturday, June 22, 2024, including music, food, and vendors
2. Community Processional beginning at Bruce’s Beach Park on Wednesday, June 19, 2024, including opening remarks, gospel music, and a short walk to the sand or ocean edge
3. Use of a Consultant/Event Planner

The total estimated costs for both events will be developed based on the scope of the decided event(s). The City Council may appropriate money from the general fund to cover the expenses. City Council may also authorize staff to seek sponsorships from community organizations or businesses in order to help offset the costs of the

celebration.

PUBLIC OUTREACH:

The significance of Juneteenth and ideas for a community celebration in 2024 were discussed at community meetings on July 22, 2023 and November 4, 2023. Additional input was gathered by Parks and Recreation commissioners and City staff in many individual and small group discussions and via a survey with 1,730 responses.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity is not a “Project” as defined under Section 15378 of the State CEQA Guidelines; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENT:

1. PowerPoint Presentation



Juneteenth Community Celebration Parks and Recreation Commission

November 27, 2023



Note: This PowerPoint presentation is intended solely as a visual aid to an oral staff presentation of an agenda report topic. In the event of any differences between the presentation and the agenda report, the information in the agenda report prevails.

Agenda

1. City Council Direction – April 2023
2. Juneteenth Ad Hoc Committee Creation – May 2023
3. Listening Session – July 2023
4. Survey – July-October 2023
5. Community Meeting – November 2023
6. Recommendations – November/December 2023
7. Juneteenth Highlights from Pasadena and El Segundo
8. Juneteenth Recommendations for Manhattan Beach
9. Next Steps



Listening Session – July 2023



Survey Results – November 2023



1,730
TOTAL SURVEYS
72.66%
MB RESIDENTS

WHAT SHOULD A JUNETEENTH CELEBRATION INCLUDE?

VENDORS	1st Choice
VISUAL ARTS	2nd Choice
PERFORMING ARTS	3rd Choice

DO YOU SUPPORT A 2024 COMMUNITY CELEBRATION OF JUNETEENTH IN MB?

YES	NO
76.57%	23.43%

HOW LIKELY ARE YOU TO ATTEND?

LIKELY	SOMEWHAT LIKELY	NOT LIKELY
18.12%	46.34%	35.54%

“JUNETEENTH IS AN INCREDIBLY IMPORTANT HOLIDAY FOR THE AFRICAN AMERICAN COMMUNITY THAT IS OFTEN MISREPRESENTED OR EXECUTED POORLY BY COMMUNITIES TRYING TO BE INCLUSIVE, BUT FAILING TO INCLUDE THOSE WHO THE HOLIDAY IS CELEBRATING. PLEASE INCLUDE PEOPLE OF COLOR, SPECIFICALLY BLACK DESCENDENTS OF SLAVES (AFRICAN AMERICAN COMMUNITY MEMBERS) IN ALL STEPS OF THE PLANNING PROCESS AND EXECUTION.”



Community Meeting – November 2023



Pasadena/El Segundo



Manhattan Beach

JUNETEENTH 2024 - FOR YOUR CONSIDERATION

Festival at Polliwog Park, including music, food, and vendors

Community Processional beginning at Bruce's Beach

Consultant/Event Planner



Next Steps

1. Parks and Recreation Commission Meeting –
Monday, November 27 at 4 PM
2. City Council Meeting –
Tuesday, December 5 at 6 PM*
3. Juneteenth Save the Date –
Wednesday, June 19, 2024



TO:

Parks and Recreation Commission

FROM:

Mark Leyman, Parks and Recreation Director
Melissa McCollum, Senior Recreation Manager
Archie Sherman, Senior Recreation Supervisor

SUBJECT:

Consideration of Field Reservation and Per Player Fee Adjustments for Fiscal Year 2024-2025 and Creation of a Turf Replacement Plan

DISCUSS AND PROVIDE RECOMMENDATIONS

RECOMMENDATION:

Staff recommends that the Parks and Recreation Commission discuss and provide recommendations on proposed field reservation and per player fee adjustments for Fiscal Year 2024-2025 and creation of a Turf Replacement Plan, including (1) implementation of proposed fees and (2) establishment of a Turf Replacement Trust Account using a portion of annual field revenue from fees and rentals.

FISCAL IMPLICATIONS:

There are no fiscal implications associated with the recommended action at this time. Once the City Council directs staff on this matter, future funding allocations may be required.

BACKGROUND:

Synthetic Turf Fields

The Marine Avenue Park Synthetic Field Turf Replacement Project was approved as part of the Fiscal Year (FY) 2023-2024 Capital Improvement Plan (CIP), and City Council awarded a construction agreement for a total not to exceed amount of \$541,350.

Project scope included the following general improvements:

- Removal and disposal of existing synthetic turf
- Inspection and repair of existing shock pad and edge anchors, as required
- Furnishing and installing new synthetic turf
- Installation of the City's custom logo, field linework, and markings
- Installation of standard infill

Work is expected to be completed by January 8, 2024. The estimated lifespan for the renovated field is ten years per industry standards.

The most recent Manhattan Village Field Turf Replacement Project was completed in 2018 with a budget of \$811,000. Project scope included fencing and net replacements and inspection and construction support services in addition to the turf replacement. It is anticipated that the Manhattan Village Field will need replacement in 2028.

Financing

The Marine Avenue Project will be financed by a combination of Capital Improvement Program funding and the Los Angeles County Regional Parks and Open Spaces (RPOSD) Measure A grant program. The Manhattan Village Project was financed by Capital Improvement Program funding and contributions from user groups in exchange for dedicated field use for ten years.

Fees

City Council approved the *Field Allocation and Use Policy* on December 18, 2018. As noted in the policy, field use, portable restrooms, and lighting fees are assessed to defray the direct costs of lighting, maintenance, and securing the fields.

In addition, youth sports organizations covered by the *Field Allocation and Use Policy* pay a per player fee based on organization classification (non-profit versus club) and player residency status once a year in exchange for dedicated field use. Rates range from \$25-\$100 per player for residents and \$35-\$110 per player for non-residents on each team. Per player rates have not been adjusted since 2018.

Although availability is scarce, fields may be rented directly by individuals and teams as well. Current hourly rates for field rentals are outlined below. The fees have not been adjusted since 2018.

Fields	Resident	Non-Resident	Commercial
Turf – Marine/Manhattan Village	\$122.50	\$140	\$175
Big Marine/Dorsey	\$52.50	\$60	\$120
Sports Complex (per field), Live Oak, and Manhattan Heights	\$45.50	\$52	\$65
School Fields	\$35	\$40	\$50

Annual field revenue from fees and rentals regularly exceeds \$400,000 per year.

DISCUSSION:

The Parks and Recreation Commission and staff recommend adjusting field rental and per player fees for FY 2024-2025 and scheduling annual price increases to reflect increased costs for maintaining and providing access to the fields. Although some cities and school districts have higher automatic annual fee increases for facility use, providing affordable and equitable access to recreational facilities for community members and local teams remains an important value for the City.

Proposed field rental fees are outlined below. With City Council direction, an automatic increase of \$3/year could be added to the field rental fees each fiscal year moving forward as well.

Proposed Field Rental Fees for FY 2024-2025

Fields	Resident	Non-Resident	Commercial
Turf – Marine/Manhattan Village	\$140	\$175	\$200
Big Marine/Dorsey	\$80	\$100	\$120
Sports Complex (per field), Live Oak, and Manhattan Heights	\$50	\$55	\$75
School Fields – Center, Begg, and MBMS	\$80	\$100	\$120
School Fields – Other	\$40	\$45	

Proposed per player fees include a \$5 increase for each category as outlined below. With City Council direction, an automatic increase of \$1/year per player could be implemented moving forward.

Proposed Per Player Fees for FY 2024-2025

User Groups	Resident	Non-Resident
Approved Youth Non-Profit Organizations	\$30	\$40
Approved Youth Organizations	\$35	\$45
Approved Youth Clubs	\$105	\$115

If the proposed fee adjustments are implemented in July 2024, annual projected revenue will increase \$45,000 for FY 2024-2025, equating to \$465,000 total projected annual field revenue, an increase of nearly 10% compared with FY 2023-2024.

Staff recommend creating a Turf Replacement Plan to accumulate resources in a trust account for replacements of each synthetic turf field every ten years. Allocating \$200,000 of field revenue each year for Turf Replacement Projects should cover the cost of replacing Manhattan Village Field in 2028 and Marine Field in 2033 without the need for negotiating with user groups for financial contributions in exchange for dedicated field use. Any surplus in the Turf Replacement Trust Account could be used for turf repairs and enhancements.

PUBLIC OUTREACH:

Proposed field rental and per player fee adjustments and creation of a turf replacement plan were discussed with youth user groups at a field allocation meeting on August 22, 2023. The Marine Field Turf Replacement Project was discussed at the Parks and Recreation Commission meeting on November 28, 2022 and the City Council meetings on April 18, June 20, and July 5, 2023.

ENVIRONMENTAL REVIEW:

The City has reviewed the proposed activity for compliance with the California Environmental Quality Act (CEQA) and has determined that the activity is not a “Project” as defined under Section 15378 of the State CEQA Guidelines; therefore, pursuant to Section 15060(c)(3) of the State CEQA Guidelines the activity is not subject to CEQA. Thus, no environmental review is necessary.

LEGAL REVIEW:

The City Attorney has reviewed this report and determined that no additional legal analysis is necessary.

ATTACHMENT:

1. PowerPoint Presentation

Field Reservation and Per Player Fee Adjustments and Creation of a Turf Replacement Plan

November 27, 2023

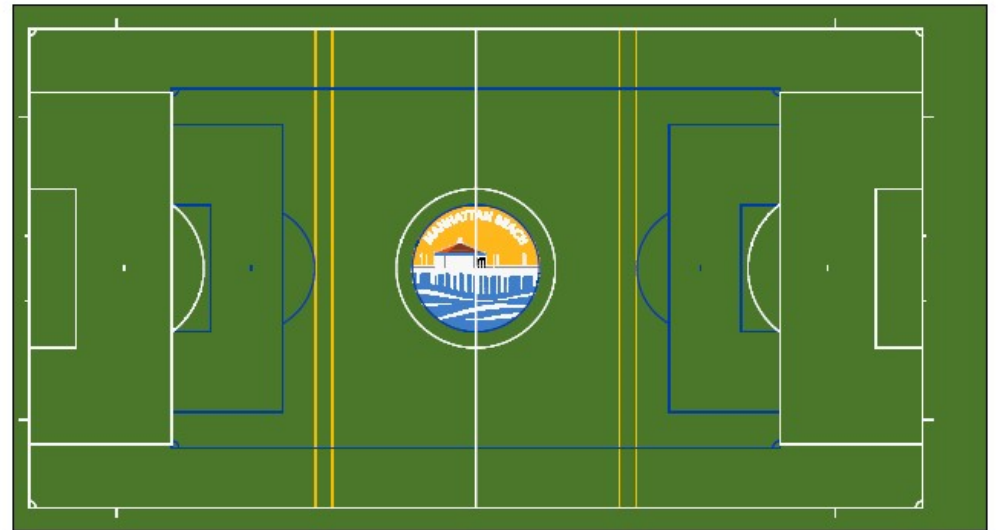


Overview

1. Synthetic Fields– Marine and Manhattan Village
2. Current and Proposed Field Rental Fees
3. Current and Proposed Per Player Fees
4. Turf Replacement Plan and Financing
5. Recommendation



Fields



Field Reservation Fees

Current Fees

Fields	Resident	Non-Resident	Commercial
Turf – Marine/Manhattan Village	\$122.50	\$140	\$175
Big Marine/Dorsey	\$52.50	\$60	\$120
Sports Complex (per field), Live Oak, and Manhattan Heights	\$45.50	\$52	\$65
School Fields	\$35	\$40	\$50

Proposed Fees for FY 2024-2025

Fields	Resident	Non-Resident	Commercial
Turf – Marine/Manhattan Village	\$140	\$175	\$200
Big Marine/Dorsey	\$80	\$100	\$120
Sports Complex (per field), Live Oak, and Manhattan Heights	\$50	\$55	\$75
School Fields – Center, Begg, and MBMS	\$80	\$100	\$120
School Fields – Other	\$40	\$45	

Proposed Annual Increase after adjustments = \$3/year



Per Player Fees

Current Fees

User Groups	Resident	Non-Resident
Approved Youth Non-Profit Organizations	\$25	\$35
Approved Youth Organizations	\$30	\$40
Approved Youth Clubs	\$100	\$110

Proposed Fees for FY 2024-2025

User Groups	Resident	Non-Resident
Approved Youth Non-Profit Organizations	\$30	\$40
Approved Youth Organizations	\$35	\$45
Approved Youth Clubs	\$105	\$115

Proposed Annual Increase after adjustments =
\$1/year per player



Turf Replacement Plan and Financing

1. Current projected revenue = \$425,000/year
2. Projected revenue with fee adjustments = \$465,000/year (approximately 9.4% increase)
3. Establish a Turf Replacement Trust Account using a portion of annual field revenue from fees and rentals (suggested amount = \$200,000/year)
4. Funds replacement of Manhattan Village Field in 2028 and Marine Field in 2033



Recommendation

Discuss and provide recommendations on proposed field reservation and per player fee adjustments for FY 2024-2025 and creation of a Turf Replacement Plan.

1. Support Implementation of Proposed Fees and Annual Increases
2. Support a Turf Replacement Trust Account using a portion of annual field revenue from fees and rentals beginning in Fiscal Year 2024-2025 (suggested amount = \$200,000/year)

