



**CITY OF MANHATTAN BEACH
DEPARTMENT OF COMMUNITY DEVELOPMENT**

TO: Parking and Public Improvements Commission

FROM: Richard Thompson, Director of Community Development 

BY: Esteban Danna, Assistant Planner 

DATE: January 22, 2009

SUBJECT: Designation of Parking and Public Improvements Commissioners for
Downtown Parking Directional Signs Task Force

As part of the Downtown Parking Plan Implementation, Staff is forming a Task Force to create directional parking signs in and around the downtown area. This task force will include one city council member, two members of the Parking and Public Improvements Commission, three members of the Downtown Professional and Business Association, and one member of the Manhattan Beach Chamber of Commerce. City Staff will participate by taking an advisory role. This Task Force will meet several times in the coming months and discuss optimum sign placement around the downtown area as well as sign branding and marketing. Staff recommends the Commission to appoint two of its members to serve in this Task Force.