



City of Manhattan Beach  
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Manhattan Beach, CA 90266

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## POTENTIAL SALES TAX MEASURE Frequently Asked Questions

### What challenges does the City of Manhattan Beach currently face?

While the City provides exceptional services and maintenance to our community, existing revenues are not supporting the growing costs associated with these services and maintenance. Some of Manhattan Beach's streets have potholes and deteriorating sidewalks that need repair. Community facilities have structural problems, earthquake safety issues, outdated electrical and plumbing, and leaky roofs that can cause water damage and mold.

The City of Manhattan Beach has over \$200 million in needed repairs to streets, sidewalks, and community facilities. If these issues go unaddressed, the repairs may become more expensive.

### What is the City of Manhattan Beach doing to address these challenges?

To protect essential services and upgrade aging City infrastructure with locally controlled revenue largely paid by nonresidents, the Manhattan Beach City Council is considering placing a measure on the November 2024 ballot, asking voters to increase the local sales tax rate by one-half cent. While no decisions have been made, this measure could provide necessary local funding for city services.

### Do visitors to Manhattan Beach pay the local sales tax?

Yes. This sales tax would apply to anyone shopping in Manhattan Beach, meaning that visitors will also be required to pay it.

### How much of this sales tax will actually be paid for by visitors?

**Approximately 61% of sales tax revenue collected in Manhattan Beach is paid by visitors** shopping in Manhattan Beach. In fact, compared to other California cities, Manhattan Beach has one of the highest non-resident percentages of revenue in the state.

### Do sales tax measures affect essential purchases like groceries and medicine?

No. By law, essential purchases like groceries and prescription medicine are exempt from the sales tax, which helps ensure the cost is not a burden to those on fixed or limited incomes.

### When would a potential measure appear on the ballot?

This measure could appear on the November 5, 2024 ballot.

### How can I ask questions?

To learn more or ask questions, please email [SalesTaxMeasure@manhattanbeach.gov](mailto:SalesTaxMeasure@manhattanbeach.gov).



# An Update from the City of Manhattan Beach



# A Safer, Cleaner, and Well-Maintained Manhattan Beach

## INFORMATION ABOUT A POTENTIAL NOVEMBER 2024 SALES TAX MEASURE



### Maintaining Manhattan Beach Quality of Life

With a vibrant downtown, safe neighborhoods and well-maintained parks and beaches, the City of Manhattan Beach provides an excellent quality of life for its approximately 35,000 residents.

The City maintains 100 miles of streets and sidewalks, nine community facilities, and 122 acres of parks and playfields, as well as providing rapid 9-1-1 emergency response, fire protection, neighborhood police patrols, and programs for children, families, and seniors.

### Locally Controlled Funding for Essential City Services and Improvements

Approximately 61% of sales tax revenue collected in Manhattan Beach is paid by visitors shopping in Manhattan Beach. Currently, the sales tax rate in Manhattan Beach is lower than many nearby communities. To protect essential services and upgrade aging City infrastructure with locally controlled revenue largely paid by nonresidents, the Manhattan Beach City Council is considering placing a measure on the November 2024 ballot, asking voters to increase the local sales tax rate by one-half cent. This measure would bring Manhattan Beach's sales tax rate in line with nearby communities and generate an estimated \$5.3 million in local funding for essential services, such as:



Fixing potholes and maintaining City streets



Keeping sidewalks, infrastructure, and parks safe, clean, and well-maintained



Improving e-bike traffic enforcement and safety



Making improvements to roads, intersections, bike lanes, and signals to improve traffic safety and reduce congestion



Expanding sidewalks downtown to allow outdoor dining and improved access



Repairing and upgrading aging community facilities

### Aging City Infrastructure

Community facilities have structural problems, earthquake safety issues, outdated electrical and plumbing, and roof leaks that can cause water damage and mold. Manhattan Beach has over \$200 million in needed repairs to streets, sidewalks, and community facilities. If these issues go unaddressed, the repairs may become more expensive.



### Fiscal Accountability Protections Keep All Funds Local

- ☀ Revenue from the measure could not be taken by the County or other special districts, ensuring local control and reinvestment back into the community to fund essential services and facilities here in Manhattan Beach
- ☀ Independent audits are conducted annually on the City's municipal facilities and infrastructure, including related operations and maintenance
- ☀ Essential purchases like groceries and prescription medicine are exempted from sales tax. Visit the California Department of Tax and Fees Administration's website for full details about sales tax exemptions
- ☀ A sizable amount of the funding raised by the sales tax will be paid by nonresidents visiting Manhattan Beach



Learn more at [www.ManhattanBeach.gov/SalesTaxMeasure](http://www.ManhattanBeach.gov/SalesTaxMeasure)