



BIKE THEFT: BY THE NUMBERS

BIKE THEFT HAS DOUBLED IN THE LAST 20 YEARS. IT IS A HIGHLY PROFITABLE CRIME WITH VERY LIMITED RISK.

OVER **2 MILLION** bikes are stolen each year in North America



A bicycle is stolen every **:30** seconds

Bike theft costs our communities over **ONE BILLION DOLLARS** annually



UNREGISTERED BIKES MAKE IT IMPOSSIBLE FOR POLICE TO LOCATE OWNERS OF FOUND BICYCLES, AND PROSECUTE CRIMINALS.

North American police recover **100,000s** of bicycles each year

...but fewer than **1%** of bicycles are registered

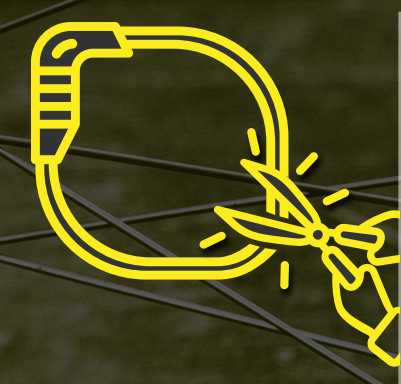
This means that less than **5%** are returned to owners

MOST RIDERS DON'T REPORT THE CRIME. UNDER-REPORTING MEANS LOWER PRIORITIZATION BY POLICE.

ONLY **ONE IN FIVE** stolen bikes are reported to police



OVER **HALF** of stolen bikes relied only on a cable lock!



LESS THAN **20%** of owners know the serial number of their bike

THE COST OF BIKE THEFT IS GREATER THAN THE PROPERTY LOSS. BIKE THEFT HURTS OUR COMMUNITIES, BUSINESSES CITIES & RIDERSHIP.

ONE QUARTE of stolen bikes are used to commit secondary crimes



7% of bike theft victims quit cycling



MORE THAN **25%** of victims ride less after a theft



20% of victims buy a cheaper (or stolen) replacement



2,000+ bike shops have closed permanently since the year 2000

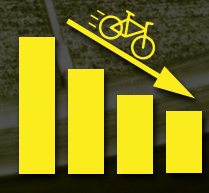


BUT THERE IS HOPE. POLICE, BUSINESSES, SCHOOLS & CITIES ARE WORKING TOGETHER TO COMBAT THEFT EFFECTIVELY WITH 529 GARAGE.

529 Garage enables police to search **1,000,000+** bikes to aid in recovery, return and prosecution



Vancouver Police have driven a **30%** reduction in bike thefts since adopting 529 Garage



On average, it takes just **5:44** to register a bike on 529 Garage



(crime statistics reflect US & Canada totals)



Register today at: www.project529.com



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