

ENVIRONMENTAL TASK FORCE AGENDA

March 22, 2011 **5:30 P.M.**

West Basin Recycling Facility
1935 South Hughes Way
El Segundo, California 90245

1. CALL MEETING TO ORDER (following tour of West Basin facility at 4:30 PM)
2. BUSINESS ITEMS (10 minutes)
 - a. Welcome new City Council co-chairs: Councilmembers Amy Howorth and David Lesser
 - b. Announcement of upcoming [Energy Upgrade CA workshops](#) & [Makeover Contest](#)
 - c. [19th Annual Earth Day Celebration](#) at Polliwog Park; Saturday, April 16th 11AM – 4PM
3. ENVIRONMENTAL SPEAKER SERIES (25 minutes)
 - a. [Water Reliability 2020](#): Elise Goldman from West Basin will talk about the West Basin initiative to reduce dependence on less reliable imported water to coastal LA from 66% all the way down to 33% by the year 2020.
4. ENVIRONMENTAL TASK FORCE ITEMS
 - a. [Water Conservation](#) and [Sustainable Landscaping](#): The Water Conservation Work Group has begun developing ideas for targeted outreach programs to educate the public on the current water supply situation and economically feasible solutions to help conserve water. The group will present an update on: sustainable landscaping incentives for the community; existing utility partnerships and programs that need distribution to residents and businesses; and success/challenges to date on existing conservation programs. (20 minutes)
 - b. [Energy Efficiency and Renewable Energy](#): In an effort to incentivize Manhattan Beach residents and businesses to save money and electricity by reducing consumption, the Energy Work Group has developed an outline for residential and commercial energy efficiency outreach programs. The group will present an update on: a residential solar challenge; grant application for an energy efficiency program for businesses; and the forthcoming ETF Beach Reporter column. (20 minutes)
5. AUDIENCE PARTICIPATION (10 minutes)
6. ADJOURNMENT

Next ETF meeting is on Thursday, April 21st at 5:30 PM in the Manhattan Beach Police Fire Community Room. 420 15th Street Manhattan Beach, CA 90266

Regular meetings of the ETF are held on the 3rd Thursday of each month. Meeting information will also be posted on the Going Green webpage at www.citymb.info.