

ENVIRONMENTAL TASK FORCE AGENDA

July 21, 2011

5:30 P.M.

Police and Fire Community Facility
420 15th Street Manhattan Beach, CA 90266

1. CALL MEETING TO ORDER

2. BUSINESS ITEMS (10 minutes)

- a. South Bay Business SEED Award Nominations due July 22nd (<http://sbbec.org/seed.htm>)
- b. Upcoming Outreach - 350.org event: “[Moving Planet](#)” on September 24th
- c. ETF Timeline:
 - i. September 6th – Present recommendations/progress to City Council
 - ii. September 15th: ETF Meeting – Kickoff outreach programs; advertise at Hometown Fair and 350 “Moving Planet” event
 - iii. October 20th: ETF Meeting – Run programs (Neighborhood Conservation Contest, Green Business Challenge, Mulch Pilot Program, Sustainable Landscape Checkup)
 - iv. November 17 & December 15: ETF Meetings – monitor initial program results, develop final recommendations for City Council
 - v. December 20th – Provide final status report and recommendations to City Council

3. ENVIRONMENTAL TASK FORCE ITEMS

[Energy Efficiency and Renewable Energy](#) (20 minutes)

- a. Community-wide greenhouse gas emissions target
- b. Programs recommended for ETF approval to help meet emissions reduction goal:
 - i. Neighborhood conservation contest
 - ii. Green business challenge
 - iii. Proposal for a solar education display in Metlox Plaza
 - iv. Recommendations regarding the municipal solar feasibility audit will be presented in September.
- c. Recommendations will be evaluated based on: cost, value to the goal, and sustainability of the program

[Water Conservation](#) and [Sustainable Landscaping](#) (20 minutes)

- a. Community-wide water conservation target
- b. Programs recommended for ETF approval to help meet water conservation goal:
 - i. Pilot mulch program
 - ii. Sustainable landscape checkup program
 - iii. Municipal sustainable landscape goal (September)
 - iv. School-wide water conservation slogan contest (September)
- c. Recommendations will be evaluated based on: cost, value to the goal, and sustainability of the program

4. AUDIENCE PARTICIPATION (10 minutes)

5. ADJOURNMENT

The August ETF meeting will be canceled. The next ETF meeting will be held on **Thursday, September 15th at 5:30 PM** in the Manhattan Beach Police Fire Community Room. 420 15th Street Manhattan Beach, CA 90266. Regular meetings of the ETF are held on the 3rd Thursday of each month. Meeting information will also be posted on the Going Green webpage at www.citymb.info.