

**CITY OF MANHATTAN BEACH
CITY COUNCIL STRATEGIC PLANNING MEETING**

**FRIDAY
JANUARY 20, 2012
8:30 A.M.**

**POLICE/FIRE CONFERENCE ROOM
400/420 15TH STREET
Manhattan Beach, CA 90266**

A G E N D A

***WELCOME . . .** By your presence, you are participating in the process of representative government. To encourage that participation, the City Council has specified a time for citizen comments on its agenda at which time citizens may address the Council on any matter of City business.*

Copies of staff reports or other written documentation relating to each item of business referred to on this agenda are available for review on the world wide web at www.citymb.info (contact 310-802-5056), at the County Library located at 1320 Highland Avenue, the Police Department located at 420 15th Street and are also on file in the Office of the City Clerk for public inspection. Any person who has any question concerning any agenda item may call the City Clerk's office to make an inquiry concerning the nature of the item described on the agenda.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, you should contact the Office of the City Clerk at (310) 802-5056 (voice) or (310) 546-3501 (TDD). Notification 36 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to this meeting.

Your City government welcomes your interest and hopes you will attend the Manhattan Beach City Council meetings often.

A. ROLL CALL

B. AUDIENCE PARTICIPATION

C. SCHEDULED

- 01/20/12-1. Introduction of the Facilitator, City Council and Department Heads.
- 01/20/12-2. Identify the City's Strengths and Accomplishments in 2011.
- 01/20/12-3. Identify Current Internal Weaknesses/Challenges.
- 01/20/12-4. Identify External Factors/Trends that Will/Might Have an Impact on the City in the Next Three Years.
- 01/20/12-5. Develop a Mission Statement.
- 01/20/12-6. Identify Three Year Goals.
- 01/20/12-7. Identify 6-Month Strategic Objectives.
- 01/20/12-8. Identify Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives.
- 01/20/12-9. Summary of Strategic Plan Meeting.

**D. ADJOURNMENT - February 7, 2012 – 5:30 p.m. Closed Session Meeting
6:30 p.m. Regular City Council Meeting**