

# Manhattan Beach Centennial Committee Agenda January 9, 2012

City Hall  
Council Chambers  
1400 Highland Avenue  
Manhattan Beach, CA 90266  
5:00 p.m.

## Discussion Topics:

- Call Meeting to Order
- Audience Participation
- Committee Reports
  - Grace Leung
    - A. Budget Report
    - B. Adoption of the Purchasing Policy (including expenditures and reimbursement procedures)
    - C. Report of New Donations
  - Annie Walker
    - A. Manhattan Village Event – Subcommittee Chair and Budget
      - i. Report from Subcommittee Chair
      - ii. Presentation of Budget
      - iii. Schedule of Events and Marketing Ideas
    - B. School Art Contest - Subcommittee Chair and Budget
    - C. Taste of Manhattan - Subcommittee Chair and Budget
    - D. Historic Picnic at Polliwog Park - Subcommittee Chair and Budget
    - E. MB100 Festival, Downtown Open House and Pier Event - Subcommittee Chair and Budget
    - F. Centennial Ball - Subcommittee Chair and Budget
    - G. 2012 Holiday Fireworks - Subcommittee Chair and Budget
    - H. Sponsorships
  - Trish Pietrzak
    - A. Community Outreach Update
    - B. Marketing of Events
      - i. Manhattan Village Event
      - ii. School Art Contest
      - iii. Taste of Manhattan
      - iv. Historic Picnic at Polliwog Park
      - v. MB100 Festival, Downtown Open House and Pier Event Centennial Ball
      - vi. 2012 Holiday Fireworks
      - vii. Banners
  - Trish Pietrzak and Larry Lemoine
    - A. *Beach Reporter, Easy Reader, Daily Breeze, L.A. Times, Patch.com, and KTLA*
  - Jan Dennis
    - A. Parade Efforts
      - i. Time of Event
      - ii. Route and Staging Area
      - iii. Insurance
      - iv. Report on Entries
  - Oliver Schulster
    - A. Magnetic Emblems for City Vehicles

- Jeanna Harkenrider
  - A. Insurance for Events and Committee Members
  - B. Community Event Registration
  - C. Recent Website Updates
  
- Joe Franklin
  - List of Volunteers and Responsibilities for Each Event:
    - i. Manhattan Village Event
    - ii. School Art Contest
    - iii. Taste of Manhattan
    - iv. Historic Picnic at Polliwog Park
    - v. MB100 Festival, Downtown Open House and Pier Event
    - vi. Centennial Ball
    - vii. 2012 Holiday Fireworks
  
- Zack Gill Update
  - A. High School Efforts/List of Mira Costa High School Volunteers
  
- Staff Reports
  - Merchandise for Purchase and Giveaways
  - Discussion of Purchasing E-Mail Addresses for Non-Committee Members
  
- Other Business
  
- Wrap-Up and Calendar Review
  - Monday, January 23, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room
  - Monday, February 13, 2012, 5:00 p.m. Centennial Committee Meeting in the City Council Chambers
  - Monday, February 27, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room