

Manhattan Beach Centennial Committee Agenda February 13, 2012

City Hall
1400 Highland Avenue
Manhattan Beach, CA 90266
5:00 p.m.

Discussion Topics:

- Call Meeting to Order
- Audience Participation
- Approval of Meeting Notes
- Committee Reports
 - Grace Leung
 - A. Budget Report
 - B. Consideration of an Amendment to the Purchasing Policy
 - C. Report of New Donations
 - Annie Walker
 - A. Sponsorships
 - Jeanna Harkenrider
 - B. Community Event Registration
 - C. Recent Website Updates
 - Upcoming Centennial Events
 - A. Manhattan Village Event Follow-Up Report:
 - ❖ Annie Walker and Irene Cotter
 - B. School Art Contest: February and March 2012
 - ❖ Annie Walker – Schedule of Events and Timeline
 - ❖ Irene Cotter – Chair Report
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- C. Taste of Manhattan: March 25, 2012; 1:00 to 4:00 p.m.
- ❖ Annie Walker – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter –
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach
- D. Centennial Parade: May 19, 2012; (Time TBD)
- ❖ Jan Dennis
 - ❖ Annie Walker
 - ❖ Irene Cotter
 - ❖ Trish Pietrzak
 - ❖ Larry Lemonie
 - ❖ Grace Leung
 - ❖ Joe Franklin
 - ❖ Jeanna Harkenrider
 - ❖ Oliver Schulster
 - ❖ Zack Gill
- E. Historic Picnic at Polliwog Park: May 19, 2012; (Time TBD)
- ❖ Annie Walker – Schedule of Events and Timeline
 - ❖ Irene Cotter
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach
- F. MB100 Festival, Downtown Open House and Pier Event: July (Exact date and time TBD)
- ❖ Annie Walker – Schedule of Events and Timeline
 - ❖ Irene Cotter
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- G. Centennial Ball: September 22, 2012 (Time TBD)
- ❖ Annie Walker – Schedule of Events and Timeline
 - ❖ Irene Cotter
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- H. 2012 Holiday Fireworks: December 2012 (Time TBD)
- ❖ Annie Walker – Schedule of Events and Timeline
 - ❖ Irene Cotter
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
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- Staff Reports
 - Merchandise for Purchase and Giveaways – Purchase Lapel Pins and Stickers
 - Banners (over the street banners and pole banners)
- Other Business
 - Consideration of Proposed “100 Sign” from Brandon Displays, Inc.
- Wrap-Up and Calendar Review
 - Monday, February 27, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room
 - Monday, March 12, 2012, 5:00 p.m. Centennial Committee Meeting in City Hall
 - Monday, March 26, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room