

Manhattan Beach Centennial Committee Agenda February 27, 2012

Police/Fire Conference Room
420 15th Street
Manhattan Beach, CA 90266
5:00 p.m.

Discussion Topics:

- Call Meeting to Order
- Audience Participation
- Approval of Meeting Notes
- Committee Reports
 - Grace Leung
 - A. Budget Report
 - B. Adoption of Revised Purchasing Policy and Resolution
 - C. Report of New Donations
 - Annie Walker
 - A. Sponsorships
 - Jeanna Harkenrider
 - B. Community Event Registration
 - C. Recent Website Updates
 - Upcoming Centennial Events
 - A. School Art Contest: February and March 2012
 - ❖ Annie Walker – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter – Chair Report
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- B. Taste of Manhattan: March 25, 2012; 1:00 to 5:00 p.m.
 - ❖ Annie Walker – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter – Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- C. Centennial Parade: May 19, 2012; 10:00 to 11:45 a.m.
 - ❖ Jan Dennis – Schedule of Events, Timeline and Line Item Budget
 - ❖ Trish Pietrzak - Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outread
 - ❖ Joe Franklin - Volunteers
 - ❖ Jeanna Harkenrider - Insurance
 - ❖ Oliver Schulster - Graphics
 - ❖ Zack Gill – Student Outreach

- D. Historic Picnic at Polliwog Park: May 19, 2012; (Time TBD)
 - ❖ Recreation Services Manager Idris Al-Oboudi – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- E. MB100 Festival, Downtown Open House and Pier Event: July (Date and Time TBD)
 - ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- F. Centennial Ball: September 22, 2012 (Time TBD)
 - ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- G. 2012 Holiday Fireworks: December 2012 (Date and Time TBD)
 - ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper ads, banners, press releases, etc.*)
 - ❖ Larry Lemonie – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- Staff Reports
 - Banners (over the street banners and pole banners)

- Other Business
 - Consideration of Proposed “100 Sign” from Brandon Displays, Inc.

- Wrap-Up and Calendar Review
 - Monday, March 12, 2012, 5:00 p.m. Centennial Committee Meeting in City Hall
 - Monday, March 26, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room