

Manhattan Beach Centennial Committee Agenda March 12, 2012

City Hall
1400 Highland Avenue
Manhattan Beach, CA 90266
5:00 p.m.

Discussion Topics:

- Call Meeting to Order
- Audience Participation
- Approval of Meeting Notes
- Committee Reports
 - Grace Leung
 - A. Budget Report
 - B. Report of New Donations
 - Annie Walker
 - A. Sponsorships
 - Jeanna Harkenrider
 - A. Community Event Registration
 - B. Recent Website Updates
 - Upcoming Centennial Events
 - A. School Art Contest: February 2012 through March 2012
 - ❖ Irene Cotter – Schedule of Events, Timeline and Line Item Budget
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- B. Taste of Manhattan: Sunday, March 25, 2012; 1:00 to 5:00 p.m.
 - ❖ Annie Walker – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter – Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- C. Centennial Parade: Saturday, May 19, 2012; 10:00 to 11:45 a.m.
 - ❖ Jan Dennis – Schedule of Events, Timeline and Line Item Budget
 - ❖ Trish Pietrzak - Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outread
 - ❖ Joe Franklin - Volunteers
 - ❖ Jeanna Harkenrider - Insurance
 - ❖ Oliver Schulster - Graphics
 - ❖ Zack Gill – Student Outreach

- D. Historic Picnic at Polliwog Park: Saturday, May 19, 2012; (Time TBD)
 - ❖ Recreation Services Manager Idris Al-Oboudi – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- E. MB100 Festival, Downtown Open House and Pier Event: Saturday, July 7, 2012 (Time TBD)
 - ❖ Recreation Services Manager Idris Al-Oboudi – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- F. Centennial Ball: Saturday, September 22, 2012 (Time TBD)
 - ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- G. 2012 Holiday Fireworks: Sunday, December 9, 2012 (Time TBD)
 - ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- Staff Reports
 - Banners (over the street banners and pole banners)

- Other Business
 - Consideration of a Centennial Map from the California Map Art Company

- Wrap-Up and Calendar Review
 - Monday, March 26, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room
 - Monday, April 9, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room
 - Monday, April 23, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room