

Manhattan Beach Centennial Committee Agenda March 26, 2012

Police/Fire Conference Room
420 15th Street
Manhattan Beach, CA 90266
5:00 p.m.

Discussion Topics:

- Call Meeting to Order
- Audience Participation
- Approval of Meeting Notes
- Committee Reports
 - Grace Leung
 - A. Budget Report
 - B. Report of New Donations
 - Annie Walker
 - A. Sponsorships
 - Jeanna Harkenrider
 - A. Community Event Registration
 - B. Recent Website Updates
 - Upcoming Centennial Events
 - A. School Art Contest Follow-Up Report:
 - ❖ Irene Cotter
 - B. Taste of Manhattan Event Follow-Up Report:
 - ❖ Jeanna Harkenrider
 - C. Centennial Parade: Saturday, May 19, 2012; 10:00 to 11:45 a.m.
 - ❖ Jan Dennis – Schedule of Events, Timeline and Line Item Budget
 - ❖ Trish Pietrzak - Marketing & Banners (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Joe Franklin - Volunteers
 - ❖ Jeanna Harkenrider - Insurance
 - ❖ Oliver Schulster - Graphics
 - ❖ Zack Gill – Student Outreach

- D. Historic Picnic at Polliwog Park: Saturday, May 19, 2012; (Noon – 3:00 p.m.)
- ❖ Recreation Services Manager Idris Al-Oboudi – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing & Banners (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach
- E. MB100 Festival, Downtown Open House and Pier Event: Saturday, July 7, 2012 (Time TBD)
- ❖ Recreation Services Manager Idris Al-Oboudi – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing & Banners (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach
- F. Centennial Ball: Saturday, September 22, 2012 (Time TBD)
- ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing & Banners (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach
- G. 2012 Holiday Fireworks: Sunday, December 9, 2012 (Time TBD)
- ❖ Event Chair to be Determined – Schedule of Events, Timeline and Line Item Budget
 - ❖ Irene Cotter - Merchandise
 - ❖ Trish Pietrzak – Marketing & Banners (*Newspaper Ads, Banners, Press Releases, etc.*)
 - ❖ Larry Lemoine – Media Outreach
 - ❖ Grace Leung – Budget
 - ❖ Jan Dennis - Historian
 - ❖ Joe Franklin – Volunteers
 - ❖ Jeanna Harkenrider – Insurance
 - ❖ Oliver Schulster – Graphics
 - ❖ Zack Gill – Student Outreach

- Other Business
 - Follow-Up Discussion Regarding the Centennial Map from the California Map Art Company

- Wrap-Up and Calendar Review
 - Monday, April 9, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room
 - Monday, April 23, 2012, 5:00 p.m. Centennial Committee Meeting in the Police/Fire Conference Room