

# Manhattan Beach Centennial Committee

March 16, 2012 – 5:00 p.m. City Hall Council Chambers

## Minutes

Attendees: Mayor Nicholas Tell; Committee Members Jan Dennis, Irene Cotter, Larry Lemoine, Jeanna Harkenrider, and Annie Walker; Director of Parks and Recreation Richard Gill and Recording Secretary Mary Kirchwehm

### Audience Participation

None.

### Meeting Topics

Consideration Regarding the Approval of the Line Item Budget for the Upcoming Taste of Manhattan Beach Centennial Event

Event Chair Annie Walker presented an adjusted line item budget for the upcoming Taste of Manhattan event as follows:

Category	Amount	Explanation
Entertainment	\$1,200.00	DJ and Feed the Kitty band
Table Décor	\$8,002.78	Growing Wild costs, materials, burlap, mason jars
CSC	\$9,000.00	Security Guards
Credentials	4,335.37	Hard cards, lanyards, wristbands, stickers, envelopes, supplies
Cooking Demonstrations	12,500.00	Kitchen build out, appliance rental, propane, kitchen rentals
Andy Gump	6,473.44	12 port a johns, basins, water hook ups
Gift Bags		Tags will be made for a nominal cost. Everything donated except the glasses. Estimates this to be less than \$1,000.
Additional Grids	\$1,600.00	Hanging of the artwork
Classic Rentals & Power Supply	\$61,000.00	Includes rentals of equipment and power supply. Still do not have a firm number on the power portion.
<b>TOTAL</b>	<b>\$104,111.59</b>	

Nick Tell reported the tickets to the Taste event completely sold out within two and a half weeks of going on sale. He also reported that the Committee has raised \$312,300. Of that amount \$87,800 are in-kind donations and \$224,500 is in cash. This budget represents about a third of the total amount raised.

Larry Lemoine inquired about the difference between the last estimate that was presented and the current estimate. Irene Cotter and Jeanna Harkenrider reported that while some costs decreased, the previous budget for Classic Rentals and the security were estimates.

Jan Dennis noted that the cost per person amounts to \$208. Nick Tell reported that the sponsors are paying for the event and the sponsorship dollars would not be here if not for this event. He explained that the sponsors are effectively paying for the event and are expecting a really nice event.

Larry Lemoine inquired about the total amount of cash that is available. Annie Walker reported the amount is approximately \$68,000. Another check was received for \$15,000 and another \$17,000 still needs to be processed. Annie also reported that checks from Dealer.com and Providence are being mailed. Larry also inquired about the terms of payment for Classic. Annie stated that it is 30 days.

Nick Tell reported that while the purpose of this meeting is to approve the budget, the Committee needs to decide how much of the \$61,000 Classic budget can be committed. It may be necessary to downsize if there is not enough cash in the bank since it is not the Committee's desire to spend money we do not have. He also reported that there are high expectations from the sponsors.

Jan Dennis reported that she has received feedback from people who are upset at the cost of this venue and that only a small number of people are able to attend. Nick Tell explained that this is not the only event. It has been the intention of the foundation to have some really nice signature events as well as having all encompassing events that will allow everyone to participate on some level.

**MOTION:** Larry Lemoine made a motion to approve the Taste of Manhattan line item budget subject to available funds in the bank. The motion was seconded by Irene Cotter.

Ayes: Mayor Nicholas Tell, Larry Lemoine, Irene Cotter, Jeanna Harkenrider, and Annie Walker  
Noes: Jan Dennis.  
Abstain: None.  
Absent: Councilmember Richard Montgomery, Trish Pietrzak, Joe Franklin, Oliver Schulster and Zack Gill.

**Wrap-Up and Calendar Review:**

- Monday, March 26, 2012, 5:00 p.m., Centennial Committee Meeting in the Police/Fire Conference Room.
- Monday, April 9, 2012, 5:00 p.m., Centennial Committee Meeting in the Police/Fire Conference Room.
- Monday, April 23, 2012, 5:00 p.m., Centennial Committee Meeting in the Police/Fire Conference Room.

**Adjournment:** The meeting was adjourned at 5:00 p.m. to the next Centennial meeting on March 26, 2012 at 5:00 p.m. in the Police/Fire Conference Room.